

JMJ EDUCATION SOCIETY

**MBA INSTITUTION**  
**ACHARYA INSTITUTE OF TECHNOLOGY**  
**BANGALORE – 560090.**



**MANDATORY DISCLOSURE**  
**For**  
**MASTER OF BUSINESS ADMINISTRATION**

**Submitted to**  
**ALL INDIA COUNCIL FOR TECHNICAL EDUCATION**



**7<sup>th</sup> Floor, CHANDRA LOK BUILDING, JANAPATH**  
**NEW DELHI – 110 002**

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**Website: [www.aicte.ernet.in](http://www.aicte.ernet.in)**

**Mandatory Disclosure by Institutions running MBA Programme to be included in their respective information Brochure, displayed on their website and to be submitted to AICTE every year well before the admission process.**

The following information is to be given in the information brochure besides being hosted on the institution's official websites.

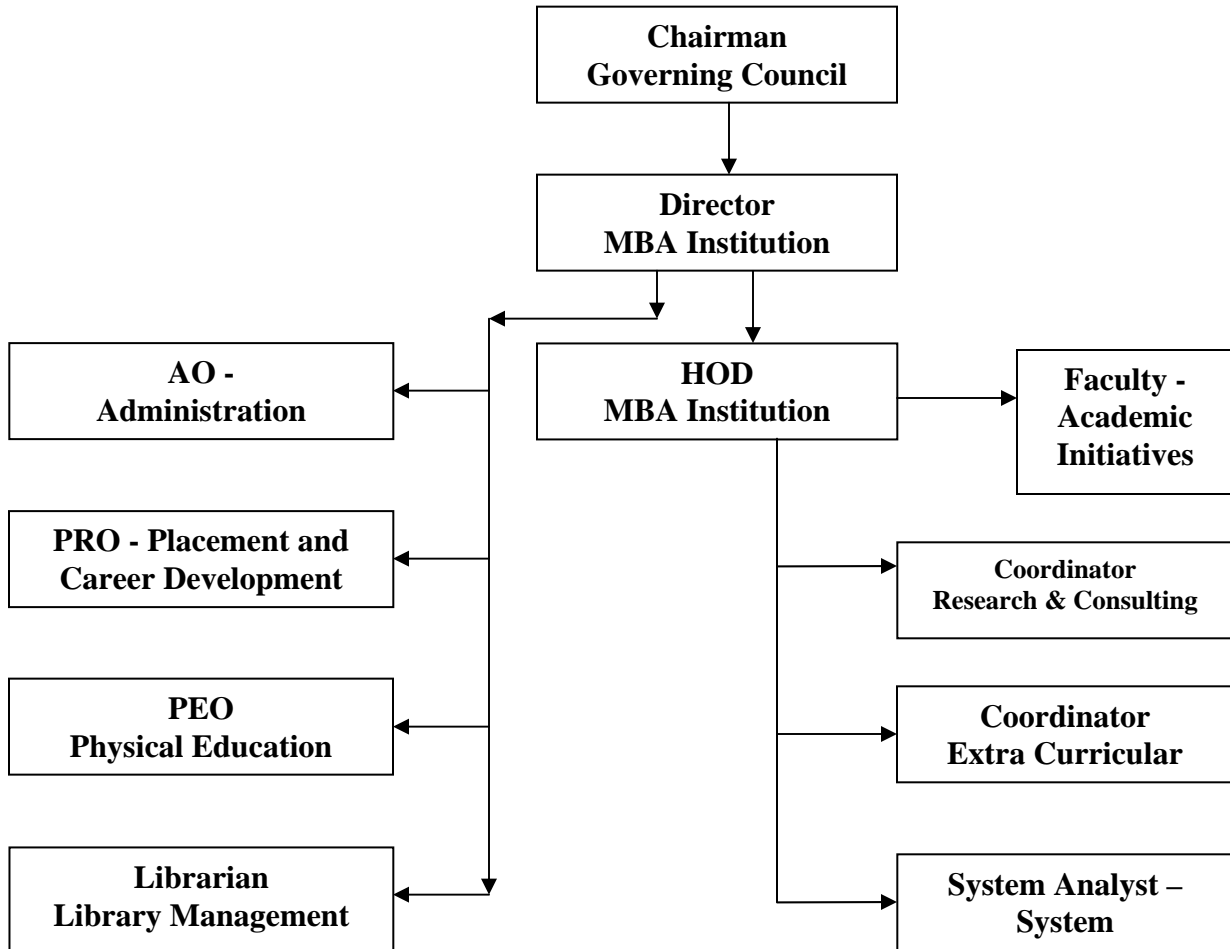
<b>I</b>	<b>Name of the Institution</b>	MBA Institution-Acharya Institute of Technology, Soladevanahalli, Hesaraghatta Main Road, Bangalore - 560090
Address including Telephone, Fax, E-mail		<i>Telephone:</i> 080 – 28396011, 23723466
		<i>Fax No:</i> 080 - 23700242
		<i>E-mail:</i> <a href="mailto:director@acharya.ac.in">director@acharya.ac.in</a>
<b>II</b>	<b>Name &amp; Address of the Director</b>	Dr. Mohan.N.J.Monteiro, Director MBA Institution-Acharya Institute of Technology Soladevanahalli, Hesaraghatta Main Road, Bangalore – 560090..
Department Direct Telephone, Fax, E-mail		Direct Telephone: 080 – 65650813
		Tele Fax No: 080 – 23700242.
		<a href="mailto:monteiromohan@acharya.ac.in">monteiromohan@acharya.ac.in</a>
<b>III</b>	<b>Governance</b>	
<b>Members of the Governing Council and their brief background</b>		
1	Mr.B.Premnath Reddy Secretary JMJ Education Society	Chairman
2	Dr. Trilochan Sastry, B.Tech, Ph.D (MIT) Professor-Quantitative Methods & Information Systems, Indian Institute of Management – B Baneeraghatta Road, Bangalore. Ph: 26993285 (Management nominee)	Member
3	Prof.M.Vishwanathan, B.Sc, MBA Professor-Marketing New Horizon College of Engg, Outer Ring Road, Marathahalli, Bangalore. Ph: 9448846443 (Management nominee)	Member

4	Mr.Prasad, MBA Sr.Executive-Organizational Development InfosysBPO Ltd. Baneerghatta Road, Bangalore. Ph: 9880436057 (Management nominee)	Member
5	Mr. Omkar, MBA Sr.Executive-HR Planning, Unisys Pvt. Ltd. EPIP-Whitefield, Bangalore. Ph: 9886264524 (Management nominee)	Member
6	Regional Officer AICTE – SWRO	Member
7	Dr.R.N.Herkal Principal, BEC, Bagalkot (Nominee of the VTU)	Member
8	Prof. N.S. Pandian (Nominee of the State Govt.)	Member
9	Directorate of Technical Education	Member
10	Prof.N.VenkateshKumar, MBA,PGDIB,PGDOR,M.Phil Asst. Professor & HOD – Marketing & Finance Acharya Institute of Technology, Bangalore – 90. Ph: 9448018675 (Representative of the Faculty)	Member
11	Dr.Mohan.N.J.Monteiro Director, MBA Institution	Ex officio Member Secretary

<b>Members of Academic Advisory Body</b>		
1	Dr.Mohan.N.J.Monteiro Director MBA Instittuion Acharya Institute of Technology Bangalore – 90	Chairman
2	Mr.Venkatesh Kumar Assistant Professor & HOD MBA Institution – AIT Bangalore – 90	Secretary
3	Dr.Ramakrishna Professor – Economics & Rural Dev. MBA Institution – AIT, Bangalore – 90	MEMBER
4	Mr.K.Balakrishnan Assistant Professor, MBA Institution – AIT Bangalore – 90	MEMBER
5	Mr.Ganesh Babu Assistant Professor, MBA Institution Bangalore – 90	MEMBER
6	Mrs.Latha.M Senior Lecturer, MBA Institution Bangalore – 90	MEMBER
7	Mr.Deepak Kumar Libraian MBA Institution – AIT Bangalore – 90	MEMBER

As this is affiliated to the Visvesvaraya Technological University (VTU), the academic issue of the MBA programmes is determined by the Board of Examination and Board of Studies of VTU. Mr.Venkatesh Kumar, Assistant Professor and Head is the Member of Board of studies and meeting will be held as per the guidelines of VTU from time to time.

## Organisational Structure



## **VISION**

*To act as the nurturing ground for young professionals who seek to make their mark and to create a talent pool for various industries so that there may be synergistic growth for both.*

## **MISSION**

*To impart value based high quality Technical & Managerial education to the students in State-of-the-art technology, maintaining academic standards and to imbibe the philosophy of life to meet the challenges at all levels.*

### **Nature and extent of involvement of faculty and students in academic affairs / improvement.**

Department of Management Studies has initiated a strategic approach to the overall development of its students through PRAGMA – Acharya's Management Conclave, a fully functional management forum, wherein the students take part in various activities under the guidance of various faculty members. The major activities of PRAGMA include conducting of Theme-Based Seminars on current and hot management issues, aiding students to develop their soft-skills and conducting Guest Lectures from Industry Experts. Most of the events and activities taken up by PRAGMA are presided over by relevant Industry Experts. The feedback from these industry experts has enabled PRAGMA to improve its activities in the past two years of its operations.

Another initiative taken by the department is that of SPECIALIZATION CLUBS. The three specializations namely Marketing, Finance and HR have formed student clubs with names "PHOENIX PAC", "SYNERGY PAC", and "HR ASSEZ" respectively. The objectives of these clubs is to enhance student's skill in specializations and also to help in their placement activity. The Marketing and Finance clubs also have an online presence

### **Mechanism /Norms & Procedure for democratic/good governance.**

Every one of Acharya Institutions have a common vision and Quality Policy, but work on their mission statements and a set of objectives. Each department on its own has similar Mission Statements and objectives.

The vision and mission are pursued to accomplish the set of objectives. The various levels of Governance starting with the Executive Council of the Group institutes till the lowest levels of participating administration. Students as users find representation in Governance organs like the Hostel Committee, Library Committee etc.

Representation of Faculty and students as well as manning of various positions in the Acharya Institutions is defined through the Performance and achievement and not by mere representation through election.

Qualities of leadership, motivation, transparency of the operations, decentralization and delegation of powers, participation of faculty is built into the Policy framework of the Acharya Institutes.

### **Student Feedback on Institutional Governance/faculty performance:**

Appraisal of Faculty:

Faculty have to do a self-appraisal process and they will also be appraised by students, HODs, Peer Teams, Principal and Management during the Academic Year, which includes:

Teaching abilities and knowledge gain during period of appraisal

Discipline  
Initiative taken  
Consistency of Performance  
Ability to work under pressure  
Attitude to work  
R&D work carried out  
Consultancy activated and completed  
Networking with industries etc.

On a 1 to 10 scale, the criteria for assessment by different assessment groups would accordingly vary.

System of awards and accountability is proposed to be instituted based on the Appraisal systems. While for Selection, Promotions and Appointments, the Appraisal scores of previous three years will be taken into account.

Similarly, Non-Teaching staff Appraisal is also being taken up with a different system. Appraisal by the Laboratory/Section in-charge, the HoD, the Principal and students is proposed. Clear guidelines are being incorporated for non-achievement of targeted performance. Systems of Awards and Accountability need to be also incorporated for the Non Teaching staff.

Students and alumni too provide an annual feedback on the Teaching Learning Processes as well as on the overall institutional performance.

### **Grievance redressal mechanism for faculty, staff and students**

To redress the genuine grievances of staff and students, so that congenial atmosphere for studies and smooth working of administration, the college has formed a Grievances Redressal Cell.

An exclusive Gender Issues Cell is also available with Director as an Ex-officio Chairperson as per Statutes for redressal against harassment at work places.

<b>IV</b>	<b>Programmers</b>		
❖ Name of the Programmes (Full Time) approved by the AICTE.	<b>MBA</b>		
❖ Name of the Programmes (Part Time) approved by the AICTE.	<b>NIL</b>		
❖ Name and duration of Programme(s), if any, not approved by AICTE and being run in the same campus.	<b>NIL</b>		
<b>For each Programme the following details are to be given :</b>			
➤ Name	MBA		
➤ Number of seats	120		
➤ Duration	2 - years		
➤ Cut off rank for admission during the last year.	PGCET Rank No:	YEAR	
	820 - 13596	2008	
➤ FEES	Tuition fee will be charged as prescribed by VTU PGCET/K-MAT from time to time. <b>PGCET/K-MAT Tuition Fee Rs.50000/-</b>		
➤ Placement Facilities	Provided		
<b>Campus Placement in last two years with minimum salary, maximum salary and average salary</b>			
YEAR	Min Salary / month	Max Salary / month	Average. Salary / month
2008	Rs. 18000/-	Rs. 23000/-	Rs. 20000/-
2007	Rs. 12000/-	Rs.22000/-	Rs. 18000/-
❖ Name and duration of programme(s) having affiliation / collaboration with foreign University(s), Institution(s) and being run in the same campus along with status of AICTE approval.	NIL		



## V FACULTY

Sl. No.	Name of the staff	Designation	Date of Birth	Nature of Appointment	Qualifications and specialisation	Experience (in Yrs)Teaching practice Industry /Research	Date of Joining the Institution	Basic Pay	Gross Salary
1	2	3	4	5	6	7	8	9	10
<b>MBA INSTITUTION</b>									
1	Dr. Mohan.N.J.Monteiro	Director	12.12.1959	Permanent	M.Com, MBA, Ph.D	26 Years	15-07-06	50000	50000
2	Dr. Gururaj B Urs	Professor	12.07.1973	Permanent	M.Phil,PGPM,PhD	10 Years	16-06-2008	31122	45990
3	Mrs. Bhavani	Professor	18.12.1974	Permanent	MCom,Mhil,PGDM,PhD	11 Years	16-01-2009	31122	45990
4	Mr. Venkatesh Kumar N	Asst.Prof & HOD.	14-03-1974	Permanent	MBA, PGDIB,PGDOR,M. Phil	9.5 Years	03-09-2007	28420	42006
5	Mr. Balakrishnan K	Asst.Prof.	26-03-1951	Permanent	MBA	35 years	02-11-2007	21238	31467
6	Mr. Ganesh Babu M	Asst.Prof.	26-01-1978	Permanent	MBA, MA, M.Phil,PGDTM	9 Years	05-08-2007	21238	31467
7	Ms. Shruthi V K	Sr. Lecturer	31-05-1975	Permanent	B.E, MBA	8 Years	08-08-2007	17656	26210
8	Mrs. Latha M	Sr. Lecturer	21-07-1976	Permanent	B.E, MBA	7.5 Years	19-02-2007	17656	26210
9	Ms. Sai Mohini	Lecturer	13-07-1983	Permanent	B.Sc., MBA	3 1/2 Years	19-02-2007	14150	21065
10	Mrs. Vani G	Lecturer	09-01-1979	Permanent	B.Sc., MBA, M.Phil,PGDTM	7 Years	05-08-2007	16031	23825
11	Ms.Sudha Muruganandam	Lecturer	19.02.1981	Permanent	MBA	4 Years	18-01-2008	14621	21756
12	Ms.Savitha.J	Lecturer	17.06.1981	Permanent	MA, M.Phil	3 Years	01-02-2008	14150	21065
13	Mr.Anil.B.Malali	Lecturer	30-01-1974	Permanent	M.Com	7 Years	01-08-2008	14150	21065
14	Ms. Divya K Y	Lecturer	08-05-1982	Permanent	M. Com	4 Years	07-08-2007	14150	21065
15	Ms. Subhasree Acharya	Lecturer	11-05-1984	Permanent	M.Com	1 year	07-08-2007	14150	21065
16	Ms. Ajitha	Lecturer	07-01-1981	Permanent	MSc, Mphil	6 Years	16-01-2009	14150	21065
<b>Library</b>									
1	Mr.Deepak Kumar	Librarian	07.04.1975	Permanent	MLIS	09 Years	23.10.2000	14621	19673
<b>Sports</b>									
1	Mr.Rajesh.Y.H	Physical Director	20.05.1974	Permanent	M.PEd	9 Years	3.09.2002	15091	20296
<b>Placement</b>									
1	Mrs. Geetha Gopinath	Placement Officer	30-Mar-58	Permanent	M.A	17 Years	01-12-2004	14621	19693

## VI. PROFILE OF DIRECTOR WITH QUALIFICATIONS, TOTAL EXPERIENCE, AGE AND DURATION OF EMPLOYMENT AT THE INSTITUTE CONCERNED

1. Name : MOHAN N J MONTEIRO  
 2. Designation : Director  
 3. Educational Qualification : M.Com, MBA, Phd  
 4. Work Experience  
     Teaching : 13 Years  
     Research : 5 years  
     Industry : 12 years  
     Others : Consulting  
 5. Area of Specializations : Marketing Management, Banking & International Finance  
 6. Subjects teaching at  
     Under Graduate Level : ----  
     Post Graduate Level : Service marketing, Sales & Distribution, Management product & Brand Management, International Business, Managerial Economics, Marketing Management  
 7. Research Guidance  
     Masters's : 40 MBA Projects  
     Ph.D : ----  
 8. Projects Carried out : Five  
 9. Patents : -Nil-  
 10. Technology Transfer : -Nil-  
 11. Research Publications : Two  
 12. No. of Books published with details : -Nil-



1. Name : Mr. N. VENKATESH KUMAR (Asst Prof & HOD)  
 2. Date of Birth : 14.03.1974  
 3. Qualifications & Experience : MBA, PGDIB, PGDOR, M. Phil  
     Industry Experience : 2.5 Years  
     Faculty Experience : 7 Years  
 4. Research Interests : Portfolio Management, Behavioural Finance, STP Strategies for B2B Products.  
 5. Research Papers :  
     a. National:

Sl.No	Volume	Title	Publication
1	1, Issue-1	Performance Evaluation & Construction of Optimal Portfolio of Portfolio	ACCESS – Issue No. 1 – Nov'2007
2	2, Issue-1	Management of strategic challenges of Green Marketing	Adarsh – Journal of Management Research, March 2009



### 6. Papers Presented:

Sl. No	Date	Title	Host
1	24 <sup>th</sup> April 2009	e-Waste – An emerging threat	New Horizon college of Engineering
2	18 <sup>th</sup> October 2008	Return & Risk Analysis – Application of sharpe Index in Building optimal portfolios	Department of business Administration, Annamalai University
2	3 <sup>rd</sup> Nov-06	Ranking of B – Schools – Tools & Techniques	Institute of Finance & International Management

### 7. Conferences Conducted:

- National level conference on “Management of Financial Services in the Emerging Markets” – hosted by New Horizon College of Engineering on 30<sup>th</sup> Aug'06.
- National level conference on “HR Practices & People Capability – hosted by New Horizon College of Engineering on 1<sup>st</sup> – 3<sup>rd</sup> Sep'06.

### 8. Conferences Attended:

- National level conference on “Emerging Issues in Management” – hosted by MVJ college of Engineering on 10<sup>th</sup> Sep'07.
- National level conference on “Managing the firms digitally” – hosted by Dayanand Sagar College of Engineering on 21<sup>st</sup> Oct'07.

### 9. Training Programs Conducted:

“Transition to Executive roles” – A customized training program for fresh engineering graduates conducted on behalf of Hindustan Aeronautics Limited.

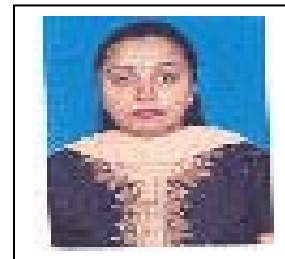
### 10. Training Programs Attended:

“Tools & Techniques for Management Research” Conducted by M S Ramaiah Institute of Management Studies.

“Case analysis workshop” Conducted by Annamalai University.

“Security Analysis and portfolio Management workshop” conducted by MS Ramaiah Institute of Technology

1. Name : **M.R. BHAVANI**  
 2. Designation : Professor  
 3. Educational Qualification : MCom, PGDM, M.Phil, PhD  
 4. Work Experience :  
     Teaching : 10  
     Research : Nil  
     Industry : nil  
     Others : nil  
 5. Area of Specialisation : Marketing & Strategy  
 6. Subjects Taught : Brand Management, Services Marketing, Industrial Marketing, retail management  
 7. Research Guidance : Masters – 15



**Name : Dr Gururaj B Urs**

Designation: **Professor (HR / OB)**

Date of Birth: **12-07-1973**

Qualification: **PGPM, MPhil, PhD,**

Experience: **10 years** (Teaching, Clinical Practice, Research, Training & Admin.

Research Interests: **Health Care & Hospital Management, Psychotherapeutic treatment of Disorders.**

Research Papers Published in Journals : **National – 12; International – 4**

Conferences / Seminars Conducted: **10**

Conferences Attended: **10**

Training Programs Conducted: **15**

Training Programs Attended: **3**

Funded Research Projects:

- Completed – **10**
- On going – **1**

Research Guidance: Masters degree students – **40**

Areas of specialization – **Organizational Behavior, Human Resources, Research Methodology, Behavioral & Social Sciences.**

- Under Graduate level: Not Applicable
- Post Graduate level: Organizational Behavior, Human Resources, and Research Methodology

Technology Transfer – **Nil**

No. of Books published – **Nil**



1. Name : **Mr. K. BALAKRISHNAN**  
 2. Date of Birth : 26.03.1951  
 3. Qualification & Experience : B.Sc. (Phy/Chem/Maths) M B A  
     Industry Experience : 33 Years  
     Faculty Experience : 10 Years  
 4. Research Interests : Planning to register for Ph .D in the near future  
 5. Research Papers : Nil  
 6. Papers Presented:



Sl.No	Date	Title	Publication
1	1985	Contribution of Materials Mgt towards Corporate Profitability	To Indian Institute of Material Mgt, Bangalore

7. Conferences Conducted: **NIL**

8. Training Programmes:

a. Conducted: **YES**

Various programs for:

1. Indian Air force officers on Career conversion, Marketing Management, Work Study etc,
- 2 Addison & Co Ltd, employees on Quality Circles, Safety, Total Quality Management, ISO Awareness, Inventory Control etc,
3. Pallavan Transport employees, Chennai on Self Motivation, Public Relation etc,

b. Attended:

**1. Purchase Management from Madras Productivity Council & IIMM Chennai**

**2.. Internal auditor training from:**

- 1. Integrated Industrial quality Management Consultants Private Limited**

**2. TUV India & RMTUV Essen Germany**  
**3. Trainers Training for Leadership, Team work and Interpersonal**  
**Relationship from: BUOYANCEE Bangalore.**

1. Name : **M. GANESH BABU**  
 2. Date of Birth : 26.01.1978  
 3. Qualifications & Experience : MBA, MPhil., M.A. (MC&JR),(Ph.D) (PGDTM)  
 : Industry Experience : 03 Years  
 Faculty Experience : 5.6 Years  
 4. Research Interests : Marketing, consumer Behaviour,  
 Advertising.  
 5. Research Papers : Nil  
 6. Conferences Conducted:



1. Today's Perception of Management, National Level Seminar  
 RDB Institute of Management, Papanasam

7. Conferences Attended:

1. International Conference on Business Economics and Finance. Adaikalamatha Institute of Management, Thanjavur  
 2. National Conference On Strategic Planning for Rural Markets – PSNA College of Engineering & Technology, Dindugal.

8. Training Programs Conducted:

“**Induction to Entrants**” – Program for Sales Development Executives of Hatsun Agro Product Limited.

10. Training Programs Attended:

1. Salesmanship, Training Programme, HCL Infinet Limited, New Delhi.  
 2. Effective Teaching Techniques ,In house Training Programme, RDB Institute of Management.

1. Name : **Mrs. V. K. SHRUTHI**  
 2. Qualification : B.E., M.B.A  
 3. Date of Birth : 31. 05. 1975  
 4. Experience : Industry Experience : Nil  
 Faculty Experience : 08 Years  
 5. Research Interests : Enrolled for Ph.D under University of Mysore  
 6. Research Papers : Nil  
 7. Papers Presented:



Sl.No	Date	Conference/ Seminar	Title
1.	24 & 25 Nov'06	National Conference on Emerging Issues and Imperatives of Consumerism on Globalized Economy at JNNCE, Shimoga	Innovative & Adoptive Marketing Strategies towards Consumerism
2.	17 & 18 Oct'07	International Conference on Managerial Issues in the Global Era at SAIMT, Erode	Entrepreneurship Development Through Technical Education
3.	05 & 06 Jan '08	International Conference on Innovation for Competitive Advantage at PESIM, Bangalore	Retro Branding & Ingredient Branding : A Strategy option for Value Enhancement

8. Training Programmes:

a. Conducted:

1. Workshop on ISAP for Polytechnic College Lecturers  
 2. Induction Program for Polytechnic College Lecturers

b. Attended:

1. Training Program on Dot Net at MSRIT, Bangalore  
 2. Soft Skills Training Program at SJCIT, Chickballapur  
 3. FDP on Interpersonal Development at DSIMT, Bangalore

1. Name : Mrs. M.Latha

2. Qualification : B.E., M.B.A  
3. Date of Birth : 21.07.1976  
4. Experience : Industry Experience : Two years  
Faculty Experience : 4 Years 7 month  
5. Research Interests : Planning to register for Ph.d.  
6. Research Papers : Nil  
7. Papers Presented:



Sl.No	Date	Conference/ Seminar	Title
1.	3.9.2004	National Conference on Microcontroller and Embedded system organized by UGC and ADM college for women, Nagapattinam	Microcontroller based birth rate and death rate monitor
2.	21.04.2003	Staff development program, PMCTW, Thanjavur	Problems and solutions.

8. Training Programmes:

a. Conducted:

1. Workshop on Microprocessor and Embedded system for PMCTW engineering students
2. DSP Application for PMCTW engineering students

b. Attended:

1. IIPC Conference organized by TVS Sundharam pvt ltd, Madurai on 8.8.2004
2. Techno vision 2003 organised by Adra Hall, Coimbatore on 11.07.2003

1. Name : Ms. M .SAI MOHINI

2. Date of Birth : 13.07.1983  
3. Qualification : B Sc , MBA  
3. Experience : Industry Experience : NIL  
Teaching Experience : 2 Years 6 month  
4. Research Interests : Planning to register for Ph .D  
5. Research Papers : Nil  
6. Papers Presented:



Sl.No	Date	Title	Conference / seminar
1.	05-1-08	Leader innovates. But how?	International conference in PESIT, Bangalore.

7. Conferences Conducted:

8. Training Programmes:

a. Conducted: **NIL**

b. Attended: Faculty Development Programme on soft skills development in BMS College.

1. Name : Ms.Divya.K

2. Designation : Lecturer  
3. Educational qualification : M.Com  
4. Work experience

Teaching : 3 years  
Research : Nil  
Industry : Nil  
Others : Nil

5. Area of Specializations : Finance

6. Subjects teaching at

Under Graduate Level : Financial Accountancy, Personal Mgmt

Post Graduate Level : International Business, Quantitative Techniques, Accts

Research Guidance : Nil

**No. of Papers published in**

Master's : Nil

Ph.D : Nil

8. Projects carried out : Study of loans & Advance at apex, B.Lore

9. Patents : Nil

10. Technology Transfer : Nil

11. Research Publications : Nil

12. No. of Books Published with details : Nil



1. Name : G.VANI  
2. Date of Birth : 09.01.1979  
3. Qualifications & : BSc.,MBA, MPhil.,(Ph.D)  
4. Experience : Industry Experience : Nil  
Faculty Experience : 6 Years  
5. Research Interests : Marketing, Training, Consumer Behaviour.  
6. Research Papers :  
7. Conferences Conducted:  
1. Today's Perception of Management,National Level Seminar  
RDB Institute of Management, Papanasam

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1. Name : Mrs. Sudha Muruganatham  
2. Qualification : M.B.A  
3. Date of Birth : 19. 02. 1981  
4. Experience : Industry Experience : Nil  
Faculty Experience : 03 Years  
5. Research Interests : --  
6. Research Papers : Nil

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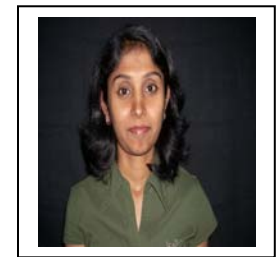
1. Name : Ms.Shubhashree.P.K.Acharya  
2. Designation : Lecturer  
3. Educational qualification : B.Com, M.Com  
4. Work experience  
Teaching : 1 year  
Research : Nil  
Industry : Nil  
Others : Nil  
5. Area of Specializations : Finance  
6. Subjects teaching at  
Under Graduate Level : Business Mgmt  
Post Graduate Level : Accountancy, Marketing  
Research Guidance : Nil  
**No. of Papers published in**  
Master's :Nil Ph.D :Nil  
8. Projects carried out : .  
9. Patents :Nil  
10. Technology Transfer :Nil  
11. Research Publications :Nil  
12. No. of Books Published with details :Nil

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1. Name : Ms. J.SAVITHA  
2. Qualification :M.A (Economics), M.Phil  
3. Date of Birth : 17. 06. 1981  
4. Experience:  
Industry Experience : 2 Years  
Faculty Experience : 01 Year  
5. Research Papers : Nil

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1. Name: Mr. Anil B Malali  
2. Qualification: M. Com  
3. Industry Experience: 1 year  
4. Faculty experience: --



## 5. Research papers: Nil

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1. **Name** : Ms. Ajitha
  2. **Qualification** : MSc, Mphil
  3. **Date of Birth** : 07-01-1981
  4. **Experience:**  
Industry Experience : --  
Faculty Experience : 06 Years
  5. **Research Papers** : 01
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## Department of Library

1. **Name:** Deepak Kumar M.R
  2. Designation: Librarian
  3. Date of birth: 07.04.1975
  4. Educational Qualifications: M.Lisc, M.Phil, M.B.A
  5. Work Experience : 08 years (2000-2007)
  6. Area of specializations: Public Libraries ( M.LiSc)  
Human Resource Management ( MBA)
  7. Subjects teaching at: N.A
  8. Research Guidance: -----  
No of papers published in: -----  
Master's: Evaluation of faculty development program held at  
Acharya Institute of Technology  
M.Phil : Comparative Study of Trade Catalogue of CNC Machines  
Ph.D.: -----
  9. Projects carried out: -----
  10. Patents: -----
  11. Technology Transfer: -----
  12. Research publications: -----
  13. No. of books published with details: -----
- 



## DEPARTMENT OF PHYSICAL EDUCATION & SPORTS

1. **Name:** RAJESH.Y.H.
  2. Designation: Physical Education Director
  3. Date of birth: 20.05.1974
  4. Educational Qualifications: M.P.Ed (M.Phil)
  5. Work Experience: 07 years
  6. Area of specializations: Kabbaddi
  7. Subjects teaching at: Sports
  8. Research Guidance: -----  
No of papers published in: -----  
Master's: -----  
Ph.D.: -----
  9. Projects carried out:
  10. Patents: -----
  11. Technology Transfer: -----
  12. Research publications: -----
  13. No. of books published with details: -----
- 



## DEPARTMENT OF Placement

### 1. Name: Mrs. Geetha Gopinath

2. Designation: Placement Officer
3. Date of birth: 30.03.1958
4. Educational Qualifications: M.A
5. Work Experience: 16 years
6. Area of specializations: Training
7. Subjects teaching at: -
8. Research Guidance: -----  
 No of papers published in: -----  
 Master's: -----  
 Ph.D.: -----
9. Projects carried out:
10. Patents: -----
11. Technology Transfer: -----
12. Research publications: -----
13. No. of books published with details:



### VII. FEE

- Details of fee, as approved by State Govt for the Institution.

Sl. No	Course	Tuition fee fixed by the Government	
		Government quota	Management quota
<b>POSTGRADUATE COURSES</b>			
1	MBA	Rs. 50000#	5,45,000/-*** (2 years Composite Fee)
2	University Eligibility / E-Learning Misc. Fee	Rs. 8750	
3	Lab fee & Miscellaneous etc.	Rs. 17110	

# for 50% seats allotted through PG CET

\*\*\* for 50% Management seats

- **Whether student assessment of faculty is in force:** Yes
- Time schedule of fee payments is as per the instructions of VTU from time to time.
- Fee Waivers - Nil.
- Number of scholarship offered by the institute – Nil.
- Estimated cost of boarding and lodging - Rs 2500 per month.

### VIII. ADMISSION

- Number of seats sanctioned with the year of approval.

#### Graduate

Sl. No	Course	AICTE Sanctioned Intake for 2009 - 10	Year of approval	Accreditation details
<b>Post Graduate</b>				
1	Master of Business Administration	120	2002 – 03	Accreditation under process



## IX. ADMISSION PROCEDURE

- Mention the admission test being followed, name and address of the Test Agency and its URL (website).

### Post Graduate Programmes

The Visvesvaraya Technological University, Belgaum, Karnataka, conduct the PG CET examinations for admission to Post graduate programmes in the technical colleges of Karnataka and 50% seats filled through PG CET counseling.

- Calendar for admission against management/vacant seats:
- Last date for request for applications.
- Last date for submission of application.
- Dates for announcing final results.
- Release of admission list (main list and waiting list should be announced on the same day)
- Date for acceptance by the candidate (time given should in no case be less than 15 days)
- Last date for closing of admission.
- Starting of the Academic session.
- The waiting list should be activated only on the expiry of date of main list.
- The policy of refund of the fee, in case of withdrawal, should be clearly notified.

As per  
Govt of  
Karnataka  
norms

<b>X. CRITERIA AND WEIGHTAGES FOR ADMISSION</b>	
❖ Describe each criterion with its respective weight ages i.e., Admission Test, GD, Interview etc.	Not applicable , since the seats are filled by VTU - PG CET / K-MAT ranking conducted by Govt. of Karnataka / PGCCA
❖ Mention the minimum level of acceptance, if any, for any criteria.	Not applicable ,since the seats are filled by VTU - PG CET / K-MAT ranking conducted by Govt. of Karnataka / PGCCA
❖ Mention the cut-off levels of percentage & percentile scores (section-wise and / or total as the case may be) of the candidates in the admission test, who are called for GD / Interview.	Not applicable , since the seats are filled by VTU - PG CET / K-MAT ranking conducted by Govt. of Karnataka / PGCCA
❖ Display marks scored in Test, GD, Interview etc. and in aggregate for all candidates who comes for GD / Interview etc.	Not applicable , since the seats are filled by VTU - PG CET / K-MAT ranking conducted by Govt. of Karnataka / PGCCA
<b>Item No. I – IX must be given in information brochure and will be hosted as fixed contents in the website of the institution.</b>	

**The items will be dynamically updated by PG CET/KMAT authorities with regard to X – XIII**

<b>XI. APPLICATION FORM</b>	
Downloadable application form, with online submission possibilities.	Available on the website of PG CET/KMAT at the time of admission.
<b>XII. LIST OF APPLICANTS</b>	
List of candidates whose application have been received along with percentile / percentage score for each of the qualifying examination in separate categories for open seats. List of candidates who have applied along with percentage and percentile score for management quota seats.	Not applicable , since the seats are filled by VTU - PG CET / K-MAT ranking conducted by Govt. of Karnataka / PGCCA

<b>XIII. CRITERIA FOR GD / PERSONAL INTERVIEW</b>	
❖ Norms adopted for calling the candidates for group Discussion / Personal Interview. (It has to be strictly in order of merit)	Not applicable , since the seats are filled by VTU - PG CET / K-MAT ranking conducted by Govt. of Karnataka / PGCCA
❖ Attributes for evaluation in GD / Interview.	Not applicable , since the seats are filled by VTU - PG CET / K-MAT ranking conducted by Govt. of Karnataka / PGCCA

#### **XIV. RESULTS OF ADMISSION UNDER MANAGEMENT SEATS / VACANTS SEATS**

VTU - PG CET / K-MAT ranking conducted by Govt. of Karnataka / PGCCA will announce the results and selection list of the candidates.

- Composition of selection team for admission under Management Quota with the brief profiles of members
- Score of the individual candidates admitted arranged in order of merit.
- List of candidates who have been offered admission.
- Waiting list of the candidates in order of merit to be operative from the last date of joining of the first list candidates.
- List of the candidates who joined within the date, vacancy position in each category before operation of waiting list.

**As per existing prevailing norms of the Govt. of Karnataka**

## XV. INFORMATION ON INFRASTRUCTURE AND OTHER RESOURCES AVAILABLE

### LIBRARY:

- Number of Library books/Titles/Journals available

SL. NO.	NAME OF THE COURSE	NO. OF BOOKS	TITLE
1	MBA	4573	1542
2	Book Bank	1103	14
	<b>GRAND TOTAL</b>	<b>5676</b>	<b>1556</b>

- List of online National/International Journals subscribed.
- Print Journals – 36: International – 1, Magazine -12.
- E-Library facilities
  1. E journals
  2. IEL online Journals
  3. INDEST - AICTE

### XVI. LABORATORY:

For each Laboratory

- List of Major Equipment/Facilities

DETAILS OF WORKSHOP FACILITIES					
SL.NO	BRANCH		LABORATORIES		MAJOR EQUIPMENT (> 1 Lacs)
			NAME	AREA OF LAB	
1	Master of Business Administration	1	Computer Lab – 1	74 Sq.mt	UPS with accessories
		2		74 Sq.mt	
		3		74 Sq.mt	

- List of Experimental Setup

**As per syllabus of the Visvesvaraya Technological University as approved in its Academic Senate**

### XVII. COMPUTING FACILITIES:

- Number and Configuration of Systems

Number and Configuration of Systems connected by LAN

Department	Total no: Systems	Quantity	System Configurations
MBA	135	135	HCL Intel PD 805 2.66 Ghz, 80 GB SATA/300 7200 RPM, 256 MB DDR 400, Keyboard, Optical Mouse, 17" HCL CLR Monitor

Internet bandwidth : 4 Mbps leased line from BSNL

- Total number of systems connected by LAN-135
- Internet bandwidth-4 MBPS leased line connectivity from BSNL

- Games and Sports Facilities
  - ❖ The following sports facilities (outdoor and indoor), are provided:
    - Foot Ball
    - Athletic
    - Cricket
    - Basket ball
    - Volley ball
    - Kabaddi
    - Tennis
    - Table Tennis
    - Gymnasium
  
- Extra Curriculum Activities
  - ❖ The students have formed the following associations
    - CSI- Students chapter
    - Quiz club
    - ISTE - Students chapter
    - Institution of Engineers- Students chapter
    - Students council
    - Department associations / Forums
    - MBA : - PRAGMA
  
- Number of Classrooms and size of each -04 class Rooms of 71.0 Sq. M.
- Number of Tutorial rooms and size of each – 4 Tutorial halls
- Number of laboratories and size of each - 03 labs of 74.0 Sq.M
- Number of Computer Centers with capacity of each -03 Centers with 45 each
- Central Examination Facility, Number of rooms and capacity of each. 04 rooms of 40 capacity

### Teaching Learning process

- Curricula and syllabi for each of the programmes as approved by the University.

**The college is running Postgraduate programme. The syllabi of all the programme have been uploaded in the college website**

➤ Academic Calendar of the University

Term and Vacation for 2007-08

Terms and Vacations	III, V and VII Sem B.E.	III & V Sem MCA	III Sem MBA	I Sem B.E	I Sem MBA MCA
<b>Commencement of Odd Semester</b>	06.08.2009	06.08.2009	06.08.2009	31.08.2009 (Tentative)	25.09.2009 (Tentative)
<b>Last Working Day of Odd Semester</b>	26.11.2009	26.11.2009	26.11.2009	16.12.2009	12.01.2010
<b>Practical Examination</b>	30.11.2009 to 12.12.2009	30.11.2009 to 12.12.2009		21.12.2009 to 02.01.2010	02.02.2010 to 14.02.2010
<b>Theory Examination</b>	14.12.2009 to 06.01.2010	21.12.2009 to 16.01.2010	07.12.2009 to 19.12.2009	04.01.2010 to 27.01.2010	18.01.2010 to 30.01.2010
<b>Summer Project</b>			26.12.2009 to 31.01.2010		
<b>Commencement of Even Semester</b>	01.02.2010	01.02.2010	01.02.2010	10.02.2010	10.02.2010

**NOTE:**

1. The Time Table shall be arranged for a five and a half week days and planned to accommodate EDUSAT Transmission, the schedule of which will be notified later.
2. The Vacation Notification above includes the period specified for conduct of Practical, Theory examinations, and Valuation of Theory answer scripts. The faculty shall be available to undertake any work assigned by the University / Institution during this period.

➤ Academic Time Table - NOTIFIED IN THE COLLEGE WEBSITE

➤ Teaching Load of each Faculty

Director	4 Hours / week
Professor:	8 Hours / week
Asst. Professor:	12 Hours / week
Lecturers	16 Hours / week

➤ Internal Continuous Evaluation System in place

As a part of the system, there will be a continuous evaluation system. 5 events like tests, seminar, assignments etc. will constitute continuous assessment with a weightage of 50%. In the University system, a minimum of three tests are to be conducted and the best of two will be considered for award of internal assessment marks.

➤ Students' assessment of Faculty, System in place.

- At the end of each semester, the students are required to enter the staff appraisal form in the computer centre. The report will be submitted to the authorities about the performance evaluation of the faculty every semester.