



ACHARYA SCHOOL OF DESIGN

Affiliated to BCU

Acharya School of Design is a hub where creativity meets opportunity. With a curriculum aligned to global standards and guided by industry-experienced faculty, students gain hands-on experience through real-world projects, professional collaborations, and cutting-edge labs. The program equips aspiring designers with the skills, tools, and global exposure needed to transform ideas into impactful design solutions across fashion, UI/UX, interiors, and more.

- Programs aligned with global standards, led by industry-experienced faculty.
- Hands-on, studio-centered learning with practical design projects.
- Skill-building certifications in Autodesk, UI/UX, and other design tools.
- Direct industry exposure through workshops, seminars, and internships.
- Advanced design labs and access to LinkedIn courses and high-performance laptops.

**B.V.A ANIMATION &
GAME ART**

**Global Immersion
Track - Europe**

About

Bachelor of Visual Arts is a four-year degree program that covers topics such as animation principles, character design, animation VFX, animation films, game design, digital animation, graphic design, animation and multimedia design, etc. Acharya's BVA in Animation and Game Art will teach you storytelling through the game and how to apply animation techniques to create and animate characters, textures, props, environments, and collision objects using 2D and 3D platforms. Our collaboration with Medini ensures comprehensive exposure to AutoDesk software, enhancing students' proficiency in industry-standard tools.

- **International global immersion experience** — Students benefit from Acharya's association with a top design university in Milan, Italy, gaining global exposure and a European design certification.
- **Comprehensive animation & game art curriculum** — In-depth training in 2D/3D animation, character design, storyboarding, VFX, modelling, rigging, texturing, lighting and motion capture.
- **Visual storytelling focus** — Students learn to craft engaging narratives through storyboards, scene staging and animation principles fundamental to both films and games.
- **Hands-on industry software training** — Exposure to Adobe and other industry-standard tools to develop professional-level digital art workflows.
- **Portfolio-building and practical skills** — Real project work aimed at creating strong design portfolios that showcase technical and creative expertise.

Career Scope

- **Animation & game art careers** — Roles such as Game Artist, 3D Animator, Character Artist, Cinematic Animator, Concept Artist, UI Artist in gaming and animation studios.
- **Visual effects and multimedia roles** — Opportunities in VFX studios, multimedia production houses, digital content firms as Storyboard, Compositing or Effects Artists.
- **Creative leadership and design specialist paths** — Potential progression to Art Director, Lead Designer, Creative Specialist or freelance creative professional roles across entertainment and digital industries.

Eligibility

10+2 in any stream OR 3-year diploma as applicable.

Duration
4 years

COURSE CONTENT

Semester 1

- Design Fundamentals- I
- Drawing Fundamentals- I
- Design Language-1

Semester 2

- Design Fundamentals-2
- Drawing Fundamentals-2
- Design Language-2

Semester 3

- Animation Foundation
- Art of Animation-I
- Computer Graphics Foundation

Semester 4

- 3D CGI Foundation
- 2D-3D Digital Animation
- Art for Animation – II

Semester 5

- Preproduction; Script to Animatic
- Character Animation
- BG Design and Development
- History of Animation

Semester 6

- Postproduction
- Character Design and Development
- Game Art
- Story Design & Visual Narrative

Semester 7

- Graduation Project-I
- Design Thesis

Semester 8

- Graduation Project-II
- Internship

FEE STRUCTURE

Refer offer letter for the actuals.

Inclusions: Tuition Fee, University Registration, Eligibility Fee, Miscellaneous Fee, Laboratory Fee, Library Fee and Sports Fee.

Exclusions: Uniform & Stationery.
Examination Fee as prescribed by the University / Board.

The Program includes OBT, Soft Skills Training, Long Term Domain Training and LinkedIn Learning. Students are also provided with a Complimentary Laptop.



Acharya Legacy

Founded in 1990, Acharya aims to revolutionize education. With over 12,000 students and 100+ academic programs annually, it stands among the global education elite. Located in India's technical hub, Bangalore, Acharya prioritizes innovation and knowledge. The institution fosters experiential and collaborative learning, shaping well-rounded individuals, evident in its diverse student population from 75+ countries.

11 Institutions

15 Research Centers

100+ Programmes

75+ Nationalities

12000+ Students

1000+ Eminent Faculty

120 Acres State-of-the-Art Campus

B Premnath Reddy
Founder Chairman
Acharya Group

Acharya Offerings - click on each to know more... >>

Academic Studio



Collaboration



Center of Excellence



Clubs



Digital Library



Laboratories



Research



Sports



Hostels



Habba



PROGRAMS OFFERED

Follow on Social Media

