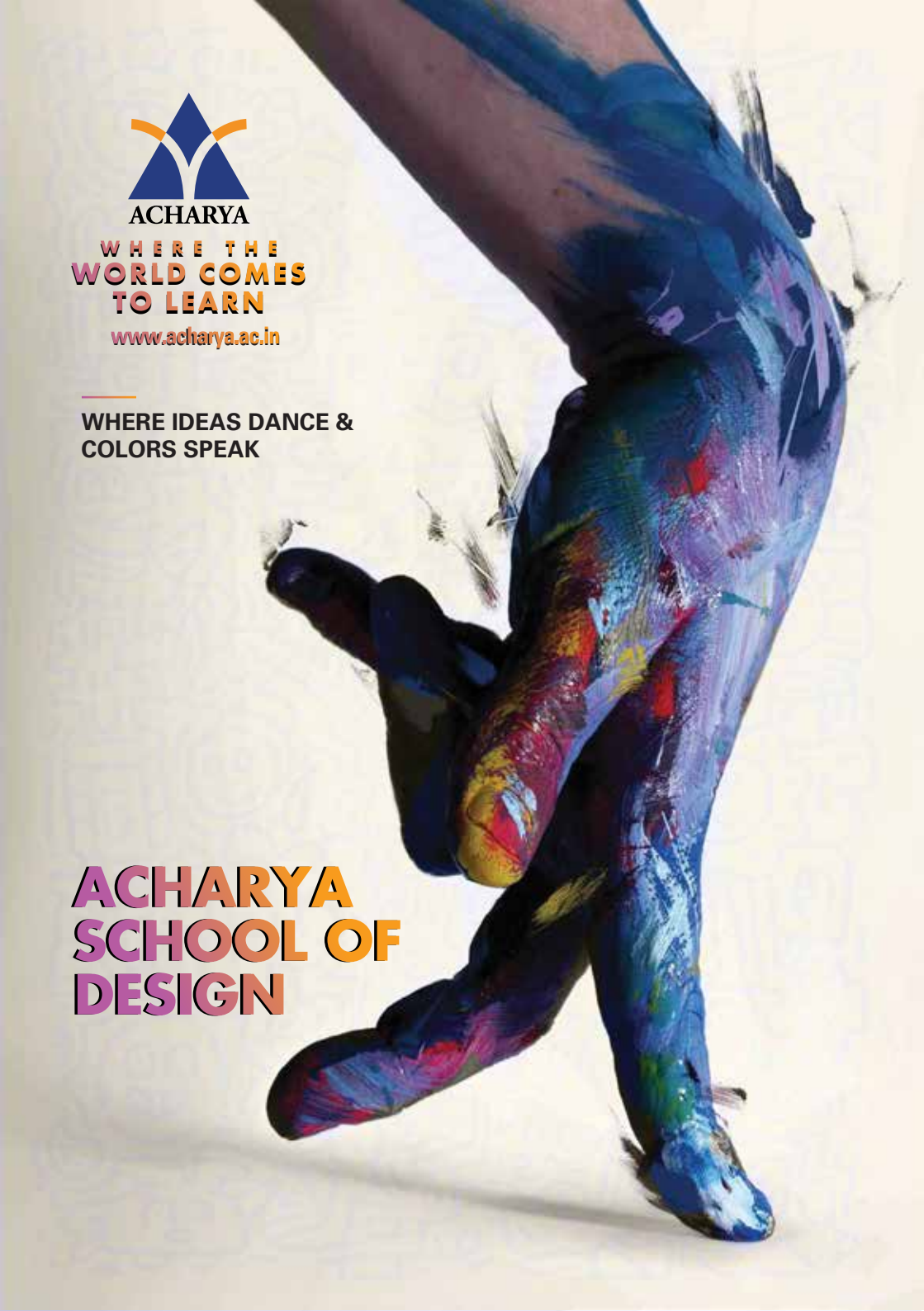


ACHARYA

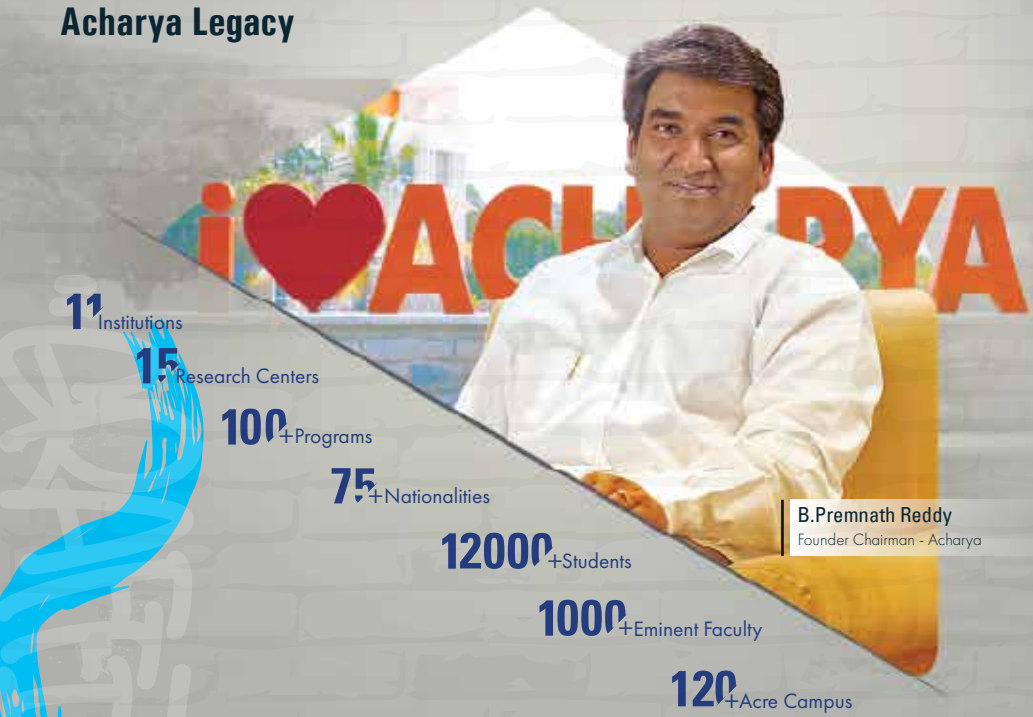
WHERE THE WORLD COMES TO LEARN

www.acharya.ac.in

WHERE IDEAS DANCE & COLORS SPEAK

ACHARYA SCHOOL OF DESIGN

Acharya Legacy



11 Institutions

15+ Research Centers

100+ Programs

75+ Nationalities

12000+ Students

1000+ Eminent Faculty

120+ Acre Campus

B.Premnath Reddy
Founder Chairman - Acharya

School of Design

Step into the heart of creative innovation, where design takes flight – welcome to Acharya School of Design.
Our institution has become a beacon of artistic prowess, dedicated to shaping the designers and creative leaders of tomorrow.Acharya School of Design offers comprehensive study of the field, and enriches the talents of young designers. It follows NEP-complaint design curriculum & prepares them in a career of highly sought-after design roles.

Enrichment programs

Acharya is dedicated to ensuring the employability and industry relevance of our students through an extensive array of both long-term and short-term value-added programs. These programs are meticulously designed to align with current industrial standards, providing students with a competitive edge in the job market.

Acharya's collaboration with companies across IT, non-IT, manufacturing, and design sectors exemplifies the practical implementation of integrated education principles. Through partnerships with industry leaders, Acharya provides students with invaluable real-world exposure and hands-on training opportunities. From engaging in real-time projects to undertaking internships and participating in hackathons, students are immersed in experiential learning experiences that prepare them for the challenges of the workforce.

Comprehensive training in Autodesk Software and UI/UX Design are provided to students to significantly enhance their skill set.

KNOW MORE

Digital Hub

At Acharya, inclusive education is our top priority. We understand the importance of equipping students with essential tools for success in today's competitive job market, and laptops are integral to this mission. By seamlessly integrating laptops into daily life of students, we ensure that they are fully prepared for the challenges they'll face beyond the classroom.

We provide students with high-configured laptops suitable for their curriculum needs, thereby empowering them to access educational materials and resources seamlessly, whether they're on campus or studying remotely.

We pride ourselves on being a Wi-Fi-enabled campus, providing seamless internet connectivity to our students across our sprawling grounds. We ensure that our students have access to the necessary software tools for their educational requirements.

Acharya School Of Design (ASD)

Acharya School of Design is a premier institution at the forefront of design education, committed to nurturing the next generation of artists and designers. With cutting-edge resources, expert mentorship, global exposure and a curriculum that combines creativity with real-world application, Acharya School of Design is your gateway to success. This is further strengthened through a European Design Certification from Accademia del Lusso, Milan (Italy), bringing global creative exposure and international design sensibilities into the classroom.

Design students of Acharya get an opportunity to interact and learn from experts from Accademia del Lusso. The faculty from Accademia del Lusso will visit Acharya campus and mold students in the first two years of the program, mentoring and shaping students through hands-on workshops, industry insights, and global design perspectives.

In the final year, students will travel to Accademia del Lusso's campus in Milan for an immersive international experience. Students finish their program prepared for international careers in the creative field.

KNOW MORE

Collaborations

ACCADEMIA DEL LUSSO

University Ranks

Average 95% pass with majority scoring first class, distinctions and ranks in university examinations

59
UNIVERSITY
RANKS

2018-19 Batch-10 Ranks
2019-20 Batch-08 Ranks
2020-21 Batch-19 Ranks
2021-22 Batch- 22 Ranks

State-of-the-art studio

Acharya boasts state-of-the-art laboratories that provide students with opportunities to gain practical knowledge of theoretical aspects. The design stream features an academic studio, providing students with an ideal environment to blend theoretical learning with hands-on practice.

KNOW MORE





Placement

The Placement Drive is a dynamic platform that bridges the gap between classroom learning and industry demands. It's an exclusive opportunity for our talented students to connect with leading companies, explore diverse career paths, and secure internships or full-time employment.

KNOW MORE

technicolor FEEL THE WONDER

LIVSPACE

TREDENCE Beyond Possible

THE KARIGHARS

ethan.ai

ASD

Nice



International Collaborations

Acharya has consistently been a pioneering force in bringing together exceptional minds from around the world, fostering collaborations with more than 85+ renowned international universities and 75+ top industries.

Scholarships

We are committed to fostering inclusivity and supporting students in their academic pursuits, regardless of their geographical origin. Therefore, we extend our scholarship opportunities to both domestic and international students. These scholarships serve as a vital resource in alleviating financial barriers that may hinder students' access to higher education. By offering financial assistance, we empower students to pursue their academic aspirations without the burden of excessive financial strain

KNOW MORE

Center of Excellence

Acharya stands as a center of excellence, attracting numerous industries to establish cutting-edge laboratories on its campus. These industry collaborations provide students with unparalleled opportunities for hands-on learning, research, and real-world application of theoretical knowledge, fostering a dynamic environment of innovation and industry integration.

Students gain:

Enhanced Learning Opportunities
Industry Integration
Research and Innovation
Career Opportunities
Networking and Collaboration

KNOW MORE





Acharya Technology Business Incubator (TBI)

Acharya's Business Incubator is dedicated to nurturing students' entrepreneurial visions, offering crucial support to technology-based startups, and forming strategic alliances between the institution and the fledgling businesses. By guiding startups through early-stage challenges and providing essential aid, the incubator plays a vital role in fostering economic development, job creation, and the realisation of innovative ideas. We ensure that students' innovative ideas persist beyond graduation, offering them the platform they need to succeed.

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Life@Acharya

Library

At the heart of the campus is the Central Library or Learning Resource Centre (LRC) offering a dynamic environment for intellectual exploration. Spanning three floors with a generous 4,289 sqm area, it accommodates up to 500 users simultaneously, serving over 15,000 students, research scholars, and 1,000 faculty members. The LRC boasts multiple study spaces, research support, state-of-the-art ICT facilities, Wi-Fi, and a Virtual Learning Resource Lab.

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Sports

Acharya has outstanding sports facilities, promoting a dynamic sporting culture that nurtures teamwork, leadership, tolerance, and determination. Annual events like the Acharya Premier League, Football League, Pro Kabaddi League, and Volleyball Tournament highlight student passion and skills, fostering a lively atmosphere on campus in March for healthy competition. Our 10,000-seater stadium, enhanced with state-of-the-art floodlights for optimal illumination, adds a touch of grandeur to sporting events hosted within its premises.

Our students have the chance to participate in a wide range of sports and receive consistent training from seasoned coaches. Engaging in regular training sessions and actively participating in competitions have led to the college receiving numerous accolades through their achievements. Many of our champions at the university level are dedicated to continuously challenging and surpassing records.

KNOW MORE



Hostels

We are committed to prioritizing resident satisfaction, aiming to create an environment where everyone feels at home. We provide a range of diverse facilities and affordable dining options to cater to the needs and preferences of our residents. With a total of 12 residences, 5 allocated for boys and 7 for girls, we can accommodate up to 1500 residents in single, double, or triple occupancy rooms, ensuring a comfortable living experience.



Common areas are thoughtfully equipped with amenities like TVs, newspapers, dining areas, kitchenettes, and laundry facilities, promoting a sense of community and convenience. Each residential building is overseen by dedicated warden members, managers, and supervisors who provide necessary support and guidance.

KNOW MORE



Habba

Acharya Habba, our annual techno-cultural fest, is a three-day extravaganza drawing 25,000+ students from 300+ colleges in Karnataka. With 50+ events, it offers a vibrant platform for talent showcases, music, and cultural collaborations, enhancing students' college life. The festival, launched in 2005, has become one of Bangalore's biggest college events, hosting over 50,000 guests in 2023.

Renowned musicians like Neeti Mohan and Benny Dayal have previously graced the stage at the festival. Numerous talented artists have brought art and music to life at Acharya Habba, showcasing their creativity along with various cultural displays by students.

KNOW MORE



OUR PROGRAMS

B.V.A Animation & Game Art

European Design Certification

Acharya School of Design is designed for creative minds passionate about animation, gaming, and digital storytelling. The program blends 2D & 3D animation, game design, VFX, character creation, and interactive media with global exposure through an internationally recognised European design certification from Milan, Italy. With hands-on learning, industry-standard tools, and portfolio-focused training, students are prepared for dynamic careers in animation, gaming, and digital media industries.



KNOW MORE



Global Immersion Track - Europe

Acharya School of Design is designed for aspiring creators passionate about animation, gaming, and digital storytelling. The program combines creative fundamentals with advanced training in animation, game art, VFX, and interactive media, while offering global exposure through an immersive academic experience in Milan, Italy. With international faculty interactions, hands-on studio learning, and portfolio-focused training, students are prepared for global careers in animation, gaming, and digital media industries.

KNOW MORE



B.V.A Graphic & Communication Design

European Design Certification

Acharya School of Design is designed for creative thinkers passionate about branding, visual storytelling, and digital media. The program blends typography, advertising, UI/UX, and communication design with hands-on training in industry-standard tools and global exposure through an internationally recognised European design certification from Milan, Italy. With project-based learning and portfolio development, students are prepared for dynamic careers in graphic design, branding, advertising, and digital communication.

KNOW MORE





Global Immersion Track - Europe

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KNOW MORE



B.V.A Interior & Spatial Design

European Design Certification

Acharya School of Design is designed for creative minds passionate about transforming spaces into functional and aesthetic experiences. The program blends interior design, spatial planning, lighting, furniture, and sustainable design practices with global exposure through an internationally recognised European design certification from Milan, Italy. With hands-on studio learning, industry-standard tools, and portfolio-focused training, students are prepared for careers in interior, retail, exhibition, and spatial design.

KNOW MORE





Global Immersion Track - Europe

Acharya School of Design is designed for creative minds passionate about transforming spaces into functional and aesthetic experiences. The program blends interior design, spatial planning, lighting, furniture, and sustainable design practices with global exposure through an internationally recognised European design certification from Milan, Italy. With hands-on studio learning, industry-standard tools, and portfolio-focused training, students are prepared for careers in interior, retail, exhibition, and spatial design.

KNOW MORE



B.V.A Product Design

European Design Certification

Acharya School of Design is designed for creative innovators passionate about designing functional and sustainable products. The program combines product design, prototyping, design thinking, and user-centric innovation with global exposure through an internationally recognised European design certification from Milan, Italy. With hands-on studio learning, industry-standard tools, and portfolio-focused training, students are prepared for careers in product, industrial, UX/UI, and sustainable design industries.

KNOW MORE





Global Immersion Track - Europe

Acharya School of Design is designed for creative innovators passionate about designing functional and sustainable products. The program combines product design, prototyping, design thinking, and user-centric innovation with global exposure through an internationally recognised European design certification from Milan, Italy. With hands-on studio learning, industry-standard tools, and portfolio-focused training, students are prepared for careers in product, industrial, UX/UI, and sustainable design industries.

KNOW MORE

B.Sc-FASHION & APPAREL DESIGN

The BSc Fashion and Apparel Design program offers a comprehensive curriculum covering textile creation, design, production, and marketing. Students integrate artistic disciplines like illustration, printing, painting, drawing, CAD, photography into their fashion collections. Participation in fashion events further hones practical skills, making them future-ready professionals.

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GLOBAL & DOMESTIC IMMERSION PROGRAMMES (GIP/DIP)

At Acharya School of Design, learning goes beyond classrooms through immersive national and international exposure programmes. The Global Immersion Programme (GIP) offers students enriching academic and cultural experiences in destinations like Uzbekistan and Dubai, while the Domestic Immersion Programme (DIP) enables experiential learning across leading cities including Mumbai, Hyderabad, Goa, Mysore, Tamil Nadu, Agra, Jaisalmer, Ahmedabad, and Baroda. These programmes help students gain industry insights, cultural adaptability, practical exposure, and a broader global perspective.



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ACHARYA INTERNATIONAL DESIGN WEEK (AIDW)

Acharya International Design Week is an annual flagship celebration hosted by Acharya School of Design, bringing together designers, creative thinkers, industry professionals, and students under one vibrant platform. As a student-driven festival, it transforms the campus into a dynamic creative hub for an entire week, filled with inspiring talks, interactive workshops, engaging competitions, exhibitions, and collaborative experiences. The event fosters innovation, experimentation, and cross-disciplinary dialogue, encouraging participants to explore new ideas and creative perspectives.

Celebrated as a grand creative gathering, Design Week also features lively stalls, showcases, installations, and networking spaces that add to the festive atmosphere. It is more than an event—it is a powerful convergence of talent, imagination, and emerging design culture, offering students a real-world exposure to the evolving creative industry while celebrating the spirit of design in its many forms.

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ACHARYA INTERNATIONAL DESIGN CONFERENCE (AIDC)

Acharya International Design Conference (AIDC) is an annual global platform hosted by Acharya School of Design that brings together academicians, researchers, industry experts, and creative practitioners to engage in meaningful dialogue on contemporary design discourse. The conference serves as a dynamic space for intellectual exchange, research presentations, and thought-provoking discussions that explore the evolving intersections of design, culture, technology, and society.

As a prestigious international gathering, AIDC fosters collaborative learning and critical inquiry while encouraging participants to present innovative ideas, theoretical explorations, and practice-based research. The multi-day conference creates an enriching academic environment through keynote sessions, paper presentations, panel discussions, and networking opportunities. It stands as a significant initiative that strengthens global connections, promotes research-driven design thinking, and inspires progressive change within the creative and academic community.

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ACHARYA

ASD



OUR PROGRAMS

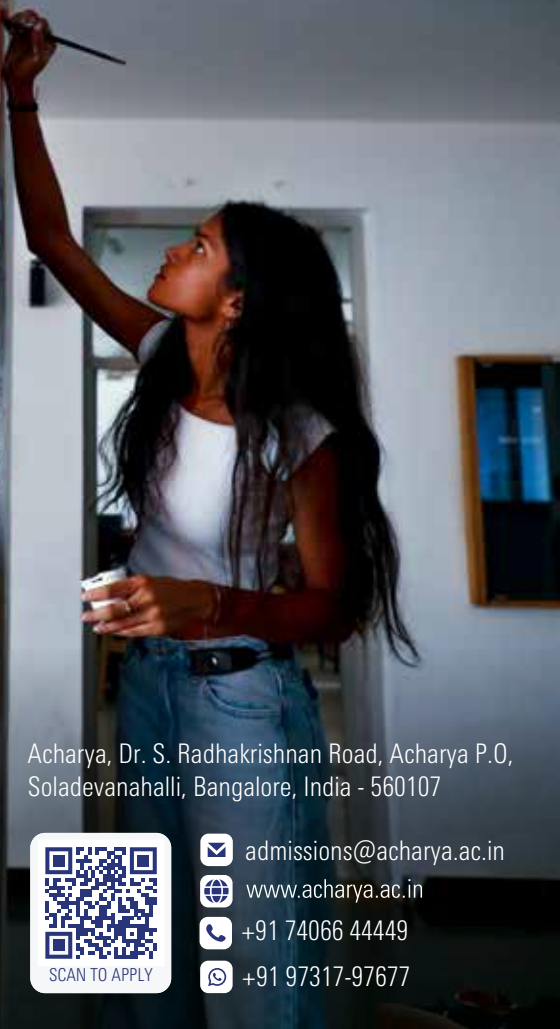
BVA-ANIMATION & GAME ART
- European Design Certification
- Global Immersion Track - Europe

BVA-GRAPHIC & COMMUNICATION DESIGN
- European Design Certification
- Global Immersion Track - Europe

BVA-INTERIOR & SPATIAL DESIGN
- European Design Certification
- Global Immersion Track - Europe

BVA-PRODUCT DESIGN
- European Design Certification
- Global Immersion Track - Europe

B.Sc-FASHION & APPAREL DESIGN



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