



ACHARYA & BM REDDY COLLEGE OF PHARMACY



WORLD BOOK AND COPYRIGHT DAY 2025

THEME: THE ROLE OF LITERATURE IN ACHIEVING THE SUSTAINABLE DEVELOPMENT GOALS (SDGS)

23rd April 2025 | 09:30 am to 01:00 pm
ABMRCP Library & Information Center, Acharya Campus



About the Program

The World Book and Copyright Day is a celebration to promote the enjoyment of books and reading. Each year, on 23 April, celebrations take place all over the world to recognize the scope of books - a link between the past and the future, a bridge between generations and across cultures. On this occasion, UNESCO and the international organizations representing the three major sectors of the book industry - publishers, booksellers and libraries, select the World Book Capital for a year to maintain, through its own initiatives, the impetus of the Day's celebrations. 23 April is a symbolic date in world literature. It is the date on which several prominent authors, William Shakespeare, Miguel de Cervantes and Inca Garcilaso dela Vega all died. This date was a natural choice for UNESCO's General Conference, held in Paris in 1995, to pay a world-wide tribute to books and authors on this date, encouraging everyone to access books.

Objectives of the Program

- To create awareness about the World Book and Copyright Day.
- To pay a world-wide tribute to books and authors on this date, encouraging everyone to access books.
- To recognize the scope of books a link between the past and the future, a bridge between generations and across cultures.
- Drawing attention to the instrumental role of literature in achieving Sustainable.
- Development Goals (SDGs).

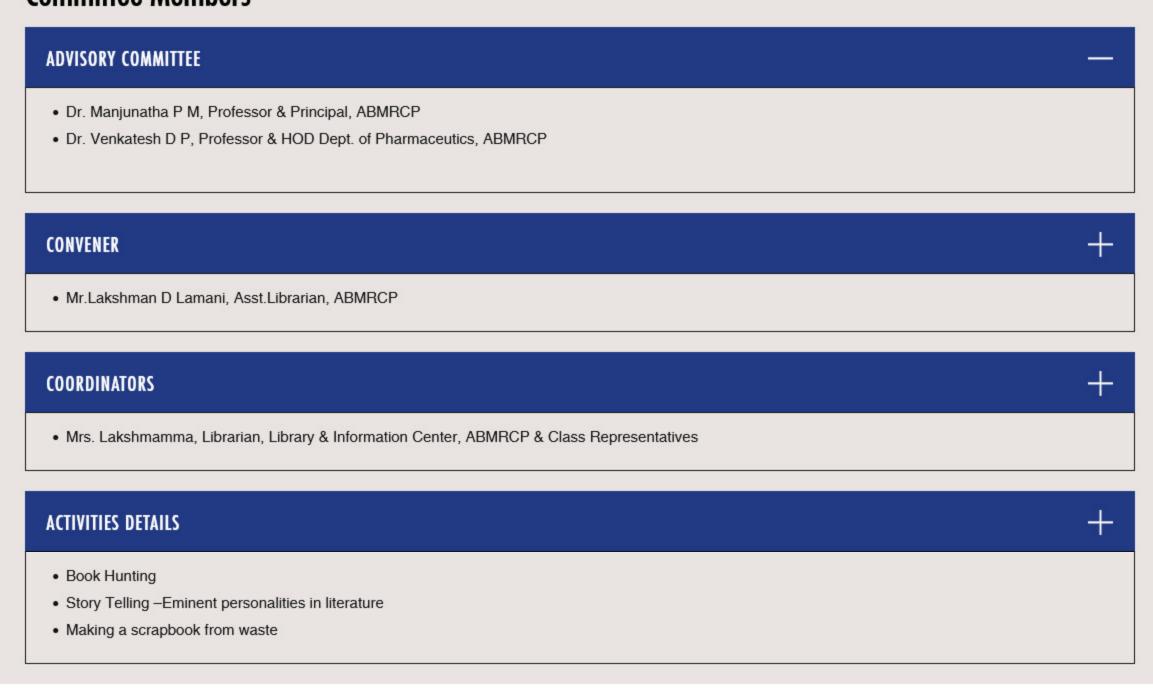
Target Audience: Faculty and Students

Expected outcomes of the programme

- Participants will be able to know why the World Book and Copyright Day celebrated
- To promote the enjoyment of books and reading
- To know the importance of the books & Copyright
- To Know the instrumental role of literature in achieving Sustainable Development Goals (SDGs).

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Committee Members













Acharya & BM Reddy College of Pharmacy

Acharya Dr. S. Radhakrishnan Road, Acharya P.O Soladevanahalli, Bangalore - 560107, Karnataka, India.



Event Coordinator

Mrs. Lakshmamma, Librarian, Library & Information Center, ABMRCP

