

ACHARYA INSTITUTE OF GRADUATE STUDIES MAKEN MINISTITUTE OF GRADUATE STUDIES



DEPARTMENT OF MBA

SIX DAYS GLOBAL FACULTY ADVANCED DEVELOPMENT PROGRAMME (GFADP)

ENHANCING SCHOLARLY WRITING: MACHINE LEARNING AND MODERN TOOLS FOR ARTICLE DEVELOPMENT

09th to 14th June 2025 | 02:00 pm to 04:00 pm

Acharya Campus

About the Program

Teaching and research are the core functions of higher education institutions, directly impacting career growth, institutional reputation, and student success. To uphold quality, teachers must voluntarily enhance their teaching and research skills through structured capacity building programmes. These programmes help educators develop intellectual, emotional, social, and professional competencies, fostering knowledge and skill-based education.

With the rise of technology-driven learning, online teaching has become essential for catering to student and employee-learners' evolving needs. Teachers must adapt by mastering e-content development, online pedagogy, and digital tools to enhance learning experiences. Capacity building should focus on articulation, problemsolving, presentation, leadership, and interpersonal skills, strengthening teachers' versatility

Quoting Albert Einstein, "Education is not learning of facts, but the training of the mind to think." Teachers must empower students to think critically, apply knowledge practically, and innovate, aligning with Bloom's Taxonomy. A well-structured capacity-building programme should focus on these outcomes, ensuring educators are equipped to shape the next generation of thinkers and innovators

Objectives of the Program

- To Enhance Research Writing Skills Equip participants with techniques to structure and develop high-quality scholarly articles.
- To Introduce AI & ML Tools in Academic Writing Familiarize researchers with Al-driven tools for grammar correction, plagiarism detection, and content refinement.
- To Improve Research Productivity Demonstrate how automation and modern tools can streamline the research and writing process.
- To Ensure Ethical and Credible Research Practices Educate participants on avoiding plagiarism, maintaining citation accuracy, and selecting reputable
- To Provide Hands-on Training with Modern Writing Tools Offer practical exposure to tools like Grammarly, Turnitin, Mendeley, and Al-assisted literature review platforms.

Target Audience: search scholars / Industry Professionals / Faculty Members from all departments / PG students from the Higher Education Institutions

REGISTER NOW

WHATSAPP GROUP

Expected outcomes of the programme

- . Improved Research Writing Skills Participants will develop structured, wellorganized, and high-quality academic papers.
- Proficiency in Al & ML Tools Hands-on experience with Al-powered tools for grammar checking, plagiarism detection, and reference management.
- Enhanced Research Productivity Effective use of automation and modern writing tools to streamline the research process.
- Better Journal Publication Strategies Understanding journal selection
- criteria, impact factors, and successful publication techniques.
- Academic Integrity & Ethical Writing Awareness of plagiarism prevention, citation accuracy, and ethical considerations in scholarly writing.

REGISTRATION FEES

- Industry Professionals: Rs. 200/-
- Academician: Rs. 200/-
- Students: Rs. 100/-
- Foreign Participants: \$5.00

PAYMENT LINK

Committee Members

ADVISORY COMMITTEE

ORGANIZING COMMITTEE

CHIEF PATRONS

- Shri. B.M. Reddy, President, JMJ Education Society
- Shri. B. Premnath Reddy, Founder Chairman, Acharya Smt. Shalini Reddy, Executive Directior, Acharya
- Shri. Krishna Basani Reddy, Managing Director, Acharya

. Dr. Gurunath Rao Vaidya, Principal, Acharya Institute of Graduate Studies.

. Dr. Madhavi Kappagantula, Head of the Department MBA, AIGS

- Dr. Thandava Srinivas, Associate Professors, AIGS
- Dr. Benjamin Jones Abraham, Associate Professors, AIGS · Ms. J. Jensy Fernandez, Assistant Professor, AIGS

- Dr. Prathipati Venkaiah Babu, Associate Professor, Department of MBA, AIGS
- Dr. N Bhargava, Associate Professor, Department of MBA, AIGS

STUDENT COORDINATORS

EVENT COORDINATOR

- Swatl M. Koujalagi
- Bhavana H.B · Giridhar Prabhu G

Program Schedules

Date / Time	Торіс	Sessions	Hands-on Activities	Resource Persons
09-06-2025, 02:00 pm – 04:00 pm	Introduction to Scholarly Writing & Research Trends	Importance of Scholarly Writing in Research Research Trends & Al in Academic Publishing	Exploring Google Scholar, Scopus, Web of Science to identify research gaps	Sh. Shivamurthaiah M, Professor & Head, APS college of Engineering, Bengaluru.
10-06-2025, 02:00 pm – 04:00 pm	Integrating Artificial Intelligence in Research Practices	Leveraging AI tools for literature reviews, data analysis, and academic writing	Using Power BI / Tableau for data visualization	Dr. Jayanta Banerjee Deputy Head (Acting) and Associate Professor, College of Business, City University, Ajman, UAE
11-06-2025, 02:00 pm – 04:00 pm	Structural Equation Modeling (SEM) Using SPSS & AMOS	Measurement Model and Structural Mode	Hand on SPSS and AMOS	Dr.Ravi Sankar P, Associate Professor, Tirumala Engineering College, A.P
12-06-2025, 02:00 pm – 04:00 pm	Machine Learning Applications in Research	Understanding and implementing ML techniques to enhance research insights and decision-making.	Enhancing Machine Learning Techniques in Research	Dr.Venugopal K, Professor & Research Dean, AIMT, Tekkili, A.P
13-06-2025, 02:00 pm – 04:00 pm	Publication Strategies and Opportunities in Management and Multidisciplinary Research	Identifying high-impact journals, ethical publishing practices, and emerging research trends.	Finding Scopus & High Indexing Journal	Dr.Pranav Umesh, HOD, AIGS
14-06-2025, 02:00 pm – 04:00 pm	Hands-on Workshop on Scholarly Writing	Practical guidance on structuring research papers, improving writing clarity, and adhering to journal guidelines	Preparing the final manuscript & submitting it	Dr N.Siva kumar, Dean, Sri Satya Sai Institute, A.P

For any registration queries contact

Acharya Institute of Graduate Studies

- Dr.Madhavi. K, madhavi2769@acharya.ac.in, 80743 83773
- Dr.P.Venkiah Babu, venkaiah2590@acharya.ac.in, 96667 68018
- Dr.Bhargava N, bhargava2319@acharya.ac.in, 8951562984





Event Coordinator

Acharya Dr. S. Radhakrishnan Road, Acharya P.O Soladevanahalli, Bangalore - 560107, Karnataka, India. Dr. Prathipati Venkaiah Babu, Associate Professor, Department of MBA, AIGS

LOCATE US