



ACHARYA INSTITUTE OF TECHNOLOGY



International Conference on **MANAGEMENT & ENTREPRENEURIAL CHALLENGES** **IN DYNAMIC BUSINESS ENVIRONMENT** **MEC 2025**



3rd and 4th April 2025 | 09:30 AM TO 04:00 PM

Hall of Fame, Acharya Institute of Technology, Acharya Campus, Bangalore

ABOUT THE PROGRAM

Welcome to MEC 2025 – the International Conference on Management and Entrepreneurial Challenges in a Dynamic Business Environment. This prestigious event is hosted by the Department of MBA, Acharya Institute of Technology (AIT), Bengaluru, India, in collaboration with Universitas Budi Luhur, Indonesia. Scheduled for April 3rd and 4th, 2025, the conference will be conducted in a Hybrid Mode, offering both offline and online participation. MEC 2025 aims to explore the complexities of Management, Technology, and Entrepreneurship in an ever-changing business landscape. Join us for two enriching days of engaging discussions, innovative ideas, and collaborative strategies to tackle the challenges of today's dynamic business environment.

Event Details and Registration



Acharya Institutes Acharya Dr. S. Radhakrishnan Road,
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