



## ACHARYA INSTITUTE OF TECHNOLOGY

Department of Business Administration

# International Conference on Management & Entrepreneurial Challenges in Dynamic Business Environment - MEC 2026

Welcome to MEC 2026, the International Conference on Management and Entrepreneurial Challenges in a Dynamic Business Environment. Hosted in a hybrid format, the conference offers both in-person and online participation. MEC 2026 brings together scholars, industry experts, and practitioners to explore the evolving intersections of management, technology, and entrepreneurship.



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**8<sup>th</sup> & 9<sup>th</sup> April, 2026**

**09:30 AM to 04:00 PM**

**Venue**

Hall of Fame, Acharya Institute of Technology,  
Acharya Campus

**Register**

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