ACHARYA INSTITUTE OF TECHNOLOGY
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MBA–MCA ORIENTATION PROGRAMME 2026–27

22 – 30 October 2026

ORIENTATION COORDINATORS – MBA
Dr. Monica
Prof. Anju Nair

ORIENTATION COORDINATOR – MCA
Prof. Shaheena

Programme at a Glance

Day	Date	Programme	Participants / Venue
Day 1	Thu, 22 Oct 2026	Inaugural Programme – Welcome to Acharya	MBA & MCA • Main Auditorium
Day 2	Fri, 23 Oct 2026	Institutional Orientation	MBA & MCA • MBA Auditorium
Days 3–6	Mon–Thu, 26–29 Oct 2026	MBA Group Orientation (Groups O1, O2, O3) + daily SDG (Sustainable Development Goals) block	MBA (mornings) • MBA & MCA combined (SDG, 12:00–1:30 PM)
Day 7	Fri, 30 Oct 2026	SDG Showcase, UTSAVA & Valedictory Ceremony	MBA & MCA Combined

Part A: Inaugural & Institutional Orientation (MBA & MCA)

Both programmes attend Days 1 and 2 together.

DAY 1 | Thursday, 22 October 2026
Welcome to Acharya Institute of Technology • *Main Auditorium*

Time	Session	Resource Person(s)	Designation
10:00 – 11:00 AM	**Registration & Welcome Kit Distribution**	**Registration Team** **Prof. Anju Nair (MBA)** **Prof. Shaheena (MCA)**	Orientation Coordinators
11:00 – 11:10 AM	**Welcome Address**	**Dr. Abhishek Venkateshwar**	HOD – MBA
11:10 – 11:20 AM	**Address by Director – Academics**	**Dr. Bhagirathi**	Director – Academics
11:20 – 11:30 AM	**Address by Dean – Academics**	**Dr. Rajeswari**	Dean – Academics
11:30 – 11:50 AM	**Presidential Address**	**Dr. C.K. Marigowda**	Principal
11:50 AM – 12:00 PM	**Vote of Thanks**	**Dr. Ratnakirti**	HOD – MCA
12:00 – 1:00 PM	**Assessment, Training & Placements**	**Dr. Monica** **Prof. Arun K.H.**	Head – Assessment Head – Training & Placement
1:00 – 2:00 PM	LUNCH BREAK		
2:00 – 3:00 PM	**Mentor–Mentee Discussion**	**Mentor Team**	Faculty Mentors
3:00 – 4:00 PM	**Institutional Policies**	**Dr. Renuka Devi**	Administrative Officer
4:00 – 5:00 PM	**Campus Tour**	**Prof. Anju Nair**	Orientation Coordinator – MBA

DAY 2 | Friday, 23 October 2026

Institutional Orientation • *MBA Auditorium*

Time	Session	Resource Person(s)	Designation
9:00 – 9:45 AM	**Student Affairs**	**Dr. Rajanna**	Dean – Student Affairs
9:45 – 10:10 AM	**Research & Innovation at Acharya**	**Dr. Harish** **Dr. Abhishek**	Dean – Research Dean – IED
10:10 – 10:15 AM	SHORT BREAK		
10:15 – 11:00 AM	**Academics**	**Dr. Rajeshwari**	Dean – Academics
11:00 AM – 12:00 PM	**Legacy of Acharya**	**Dr. C.K. Marigowda**	Principal
12:00 – 1:00 PM	LUNCH BREAK		
1:00 – 1:30 PM	**Community Engagement**	**Dr. Shilpa S** **Dr. Sannman S**	Dean – Outreach NSS Coordinator
1:30 – 3:00 PM	**Campus Life**	**Prof. Tejas** **Prof. Gangadhar**	Cultural & Sports Directors

Part B: MBA Group Orientation

The MBA batch is divided into three groups (O1, O2 and O3) that attend parallel 30-minute sessions from Monday to Thursday. Every group covers all 15 sessions across the four days. Each morning has a 15-minute tea break and a short break before the SDG block.

SDG – Sustainable Development Goals, 12:00 – 1:30 PM daily: a combined MBA–MCA block built around the 17 UN Sustainable Development Goals. Each mixed MBA–MCA team adopts one SDG on Day 3, discusses it, designs a business-plus-technology solution to a local problem, and presents its SDG action plan on Day 7.

DAY 3 | Monday, 26 October 2026
MBA Group Sessions

Time	Group O1	Group O2	Group O3
9:00 – 9:30 AM	**MBA Unplugged: Your Programme, Your Future** **Dr. Abhishek Venkateshwar**, HOD – MBA	**VTU Roadmap: From Curriculum to Career** **Dr. Monica**, Programme Coordinator	**Academic Success Blueprint** **Prof. Kirthika**, Member Secretary – Academics
9:30 – 10:00 AM	**Assessment Mastery** **Prof. Rohith**, CIE Coordinator	**Student Affairs: Rights & Responsibilities** **Prof. Nijaguna**, Member Secretary – Student Affairs	**Campus Engagement Unleashed** **Prof. Anju**, Member Secretary – Student Activities
10:00 – 10:30 AM	**Corporate Connect: Industry Relationships** **Prof. Raina**, Member Secretary – Corporate Affairs	**Your MBA Experience: Thrive & Grow** **Prof. Archana**, Student Experience Lead & Women Cell Coordinator	**Skill Lab: Learn by Doing** **Prof. Pasha**, Skill Lab Coordinator
10:30 – 10:45 AM	TEA BREAK		
10:45 – 11:15 AM	**Aptitude Advantage** **Prof. Bhavani**, Training Officer	**Campus to Corporate** **Prof. Arun**, Placement Officer & TBI Coordinator	**Innovation to Impact: IIC & IED** **Prof. Arunmani**, IIC & IED Session Lead
11:15 – 11:45 AM	**Career Launchpad: Placement Readiness** **Prof. Arunmani**, Placement Session Lead	**Global Horizons: Immersion Opportunities** **Dr. Monica**, Programme Coordinator	**Break the Ice: Connect & Collaborate** **Prof. Yogananda**, Icebreaker Session Lead
11:45 AM – 12:00 PM	BREAK		
12:00 – 1:30 PM MBA & MCA COMBINED	**SDG – Sustainable Development Goals: GD & Development	Session 1 of 5: Introduction to the 17 UN SDGs & Team Formation** Overview of the 17 Sustainable Development Goals (UN Agenda 2030) and India's progress on the NITI Aayog SDG India Index. Students form mixed MBA–MCA teams of 6–8, and each team adopts one SDG to work on for the week (e.g. SDG 4 Quality Education, SDG 6 Clean Water, SDG 12 Responsible Consumption, SDG 13 Climate Action). **Outcome:** Teams formed; each team's adopted SDG registered with the mentor **Mentors:** Prof. Anju, Prof. Arun & Prof. Yogananda (MBA) with MCA faculty mentors		

DAY 4 | Tuesday, 27 October 2026

MBA Group Sessions

Time	Group O1	Group O2	Group O3
9:00 – 9:30 AM	**Academic Success Blueprint** **Prof. Kirthika**, Member Secretary – Academics	**Assessment Mastery** **Prof. Rohith**, CIE Coordinator	**MBA Unplugged: Your Programme, Your Future** **Dr. Abhishek Venkateshwar**, HOD – MBA
9:30 – 10:00 AM	**Student Affairs: Rights & Responsibilities** **Prof. Nijaguna**, Member Secretary – Student Affairs	**Campus Engagement Unleashed** **Prof. Anju**, Member Secretary – Student Activities	**Corporate Connect: Industry Relationships** **Prof. Raina**, Member Secretary – Corporate Affairs
10:00 – 10:30 AM	**Your MBA Experience: Thrive & Grow** **Prof. Archana**, Student Experience Lead & Women Cell Coordinator	**Skill Lab: Learn by Doing** **Prof. Pasha**, Skill Lab Coordinator	**Aptitude Advantage** **Prof. Bhavani**, Training Officer
10:30 – 10:45 AM	TEA BREAK		
10:45 – 11:15 AM	**Innovation to Impact: IIC & IED** **Prof. Arunmani**, IIC & IED Session Lead	**Break the Ice: Connect & Collaborate** **Prof. Yogananda**, Icebreaker Session Lead	**Global Horizons: Immersion Opportunities** **Dr. Monica**, Programme Coordinator
11:15 – 11:45 AM	**Campus to Corporate** **Prof. Arun**, Placement Officer & TBI Coordinator	**Career Launchpad: Placement Readiness** **Prof. Arunmani**, Placement Session Lead	**Your MBA Experience: Thrive & Grow** **Prof. Archana**, Student Experience Lead & Women Cell Coordinator
11:45 AM – 12:00 PM	BREAK		
12:00 – 1:30 PM MBA & MCA COMBINED	**SDG – Sustainable Development Goals: GD & Development** | **Session 2 of 5: Group Discussion on SDGs** Each team holds a 20-minute GD linked to the SDGs, e.g. "Can business profit and sustainability go together?", "Role of AI and technology in achieving the SDGs" or "Is India on track for Climate Action (SDG 13)?". Mentors assess content, listening, clarity and teamwork. **Outcome:** Individual GD feedback sheet for every student **Mentors:** Prof. Anju, Prof. Arun & Prof. Yogananda (MBA) with MCA faculty mentors		

DAY 5 | Wednesday, 28 October 2026

MBA Group Sessions

Time	Group O1	Group O2	Group O3
9:00 – 9:30 AM	**VTU Roadmap: From Curriculum to Career** **Dr. Monica**, Programme Coordinator	**MBA Unplugged: Your Programme, Your Future** **Dr. Abhishek Venkateshwar**, HOD – MBA	**Assessment Mastery** **Prof. Rohith**, CIE Coordinator
9:30 – 10:00 AM	**Campus Engagement Unleashed** **Prof. Anju**, Member Secretary – Student Activities	**Student Affairs: Rights & Responsibilities** **Prof. Nijaguna**, Member Secretary – Student Affairs	**Academic Success Blueprint** **Prof. Kirthika**, Member Secretary – Academics
10:00 – 10:30 AM	**Skill Lab: Learn by Doing** **Prof. Pasha**, Skill Lab Coordinator	**Corporate Connect: Industry Relationships** **Prof. Raina**, Member Secretary – Corporate Affairs	**Your MBA Experience: Thrive & Grow** **Prof. Archana**, Student Experience Lead & Women Cell Coordinator
10:30 – 10:45 AM	TEA BREAK		
10:45 – 11:15 AM	**Global Horizons: Immersion Opportunities** **Dr. Monica**, Programme Coordinator	**Innovation to Impact: IIC & IED** **Prof. Arunmani**, IIC & IED Session Lead	**Campus to Corporate** **Prof. Arun**, Placement Officer & TBI Coordinator
11:15 – 11:45 AM	**Break the Ice: Connect & Collaborate** **Prof. Yogananda**, Icebreaker Session Lead	**Aptitude Advantage** **Prof. Bhavani**, Training Officer	**Career Launchpad: Placement Readiness** **Prof. Arunmani**, Placement Session Lead
11:45 AM – 12:00 PM	BREAK		
12:00 – 1:30 PM MBA & MCA COMBINED	**SDG – Sustainable Development Goals: GD & Development	Session 3 of 5: SDG Problem-Solving Challenge** Teams pick a real local problem linked to their adopted SDG, e.g. plastic waste on campus (SDG 12) or water use in Soladevanahalli (SDG 6). MBA members design the business, CSR or awareness model; MCA members design the technology solution (app, dashboard or tracking system). **Outcome:** One-page SDG solution summary per team **Mentors:** Prof. Anju, Prof. Arun & Prof. Yogananda (MBA) with MCA faculty mentors		

DAY 6 | Thursday, 29 October 2026
MBA Group Sessions

Time	Group O1	Group O2	Group O3
9:00 – 9:30 AM	**Assessment Mastery** **Prof. Rohith**, CIE Coordinator	**Academic Success Blueprint** **Prof. Kirthika**, Member Secretary – Academics	**VTU Roadmap: From Curriculum to Career** **Dr. Monica**, Programme Coordinator
9:30 – 10:00 AM	**Corporate Connect: Industry Relationships** **Prof. Raina**, Member Secretary – Corporate Affairs	**Your MBA Experience: Thrive & Grow** **Prof. Archana**, Student Experience Lead & Women Cell Coordinator	**Student Affairs: Rights & Responsibilities** **Prof. Nijaguna**, Member Secretary – Student Affairs
10:00 – 10:30 AM	**Aptitude Advantage** **Prof. Bhavani**, Training Officer	**Campus to Corporate** **Prof. Arun**, Placement Officer & TBI Coordinator	**Campus Engagement Unleashed** **Prof. Anju**, Member Secretary – Student Activities
10:30 – 10:45 AM	TEA BREAK		
10:45 – 11:15 AM	**Innovation to Impact: IIC & IED** **Prof. Arunmani**, IIC & IED Session Lead	**Global Horizons: Immersion Opportunities** **Dr. Monica**, Programme Coordinator	**Break the Ice: Connect & Collaborate** **Prof. Yogananda**, Icebreaker Session Lead
11:15 – 11:45 AM	**Skill Lab: Learn by Doing** **Prof. Pasha**, Skill Lab Coordinator	**Career Launchpad: Placement Readiness** **Prof. Arunmani**, Placement Session Lead	**MBA Unplugged: Your Programme, Your Future** **Dr. Abhishek Venkateshwar**, HOD – MBA
11:45 AM – 12:00 PM	BREAK		
12:00 – 1:30 PM MBA & MCA COMBINED	**SDG – Sustainable Development Goals: GD & Development	Session 4 of 5: SDG Action Plan & Presentation Clinic** Teams turn their solution into an action plan with measurable targets, cost and timeline, then rehearse a 5-minute presentation and a timed mock GD. Mentors give final feedback. **Outcome:** Final SDG presentation ready for Day 7 **Mentors:** Prof. Anju, Prof. Arun & Prof. Yogananda (MBA) with MCA faculty mentors		

Part C: Closing Day (MBA & MCA Combined)

DAY 7 | Friday, 30 October 2026
SDG Showcase, UTSAVA & Valedictory

Time	Programme	Responsibility
9:00 – 10:30 AM	**SDG Session 5 of 5: SDG Showcase – Team Presentations & GD** Each mixed team presents its 5-minute SDG action plan, followed by a showcase GD. Best SDG solutions are recognised at the Valedictory.	**SDG Mentors (MBA & MCA)**
10:30 – 10:45 AM	TEA BREAK	
10:45 – 11:45 AM	**UTSAVA: Celebrating Campus Spirit & Student Connections**	**Student Activities Team**
11:45 AM – 12:00 PM	BREAK	
12:00 – 12:30 PM	**Valedictory Ceremony: Reflections & Way Forward**	**HODs & Faculty Teams**