

Build Smart! Protect Smart!

IPR Awareness Program for 1st Year Engineering Students

13th May, 2026 | 2:00 PM - 4:00 PM

Venue: Mechanical Seminar Hall, Acharya Campus

About the Program

"Build Smart! Protect Smart! – IPR Awareness Program for 1st Year Engineering Students" is an informative and interactive programme designed to introduce students to the fundamentals of Intellectual Property Rights (IPR). The programme aims to create awareness about the importance of protecting innovations, creative ideas, inventions, designs, and technological developments in the modern world. Through expert talks and discussions, students will gain basic knowledge about patents, copyrights, trademarks, and industrial designs, along with their significance in engineering, research, and entrepreneurship. The programme encourages young innovators to think creatively, develop original ideas, and understand the legal protection available for their innovations. This awareness initiative will help students build an innovation-oriented mindset and inspire them to contribute responsibly to science, technology, and society.

Objectives of the Program

- To create awareness among first-year engineering students (IPR) and their importance in technology and innovation.
- To introduce the basic concepts of patents, copyrights, and related legal protections.
- To encourage students to develop innovative thinking and ideas and inventions.
- To help students understand the role of IPR in engineering and entrepreneurship.
- To provide students overview on protecting inventions and commercializing ideas.

Expected Outcomes of the Program

- Students will develop awareness on ideas, research outcomes, and creative works.
- The programme will encourage innovative thinking, creativity, and entrepreneurship among young engineering students.
- Participants will become familiar with ethical practices related to technology.
- Students will be motivated to participate in innovation-driven projects, startups, and research activities in the future.
- It will create a foundation for building an innovation and intellectual property.

Target Audience: 1st Year Engineering Students

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Committee Members

ADVISORY COMMITTEE

- Dr. C. K. Marigowda, Principal, AIT
- Dr. Rajeswari, Dean Academics, AIT
- Prof. Prof. Amshumali A Anand, Head IPR

CONVENERS

- Dr. Satish K, Associate Professor, HOD and First year Coordinator, Dept. Of Chemistry, AIT
- Dr. C Muthukumar, IPR Coordinator – AIT Associate Professor, Dept. Of Chemistry

COORDINATORS

- Dr. Bebeto Rai, Assistant Professor, Department of Chemistry, AIT
- Dr. Najbul Hoque, Assistant Professor, Department of Chemistry, AIT
- Dr. Birprajit Paul, Assistant Professor, Department of Chemistry, AIT

Resource Person



S Geetha Shree

Designation: Advocate Associate lead,
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Event Coordinator

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