



DATA DECODE 2026

IDC Chapter Launch & Hands-on Analytics Workshop

25th May, 2026 | 9:00 AM - 4:30 PM

Venue: Main Auditorium, Acharya Campus

About the Program

Objectives of the Program

- To officially launch the IDC Student Chapter through the MOU signing ceremony and create a long-term platform for data, analytics, and AI-focused student initiatives.
- To introduce participants to real-world telecom analytics challenges, demonstrating how organizations use customer data to drive retention and business decisions.
- To provide hands-on exposure to analytical tools and techniques including Excel, SQL, Power BI, and Python for solving practical business problems.
- To bridge the gap between academic learning and industry expectations by encouraging analytical thinking, data storytelling, and business-oriented problem solving.
- To foster a collaborative community of students interested in data science, AI, analytics, and emerging technologies through learning, networking, and future IDC activities.

Target Audience: 4th Semester AI&ML and CSE(DS)

Expected Outcomes of the Program

- Participants will gain practical understanding of customer churn analysis and how data is used to solve real business problems in the telecom industry.
- Students will develop foundational exposure to industry-relevant analytical approaches using tools such as Excel, SQL, Power BI, or Python.
- Attendees will improve their ability to interpret business data, identify patterns, and generate data-backed insights and recommendations.
- The event will establish awareness and visibility for the IDC Student Chapter, encouraging greater student participation in future data and AI initiatives.
- A strong student network of aspiring data and AI enthusiasts will be initiated, promoting collaboration, peer learning, and continuous skill development within the campus community.

Committee Members

ADVISORY COMMITTEE

- Dr. C. K. Marigowda - Principal, AIT, Bangalore

CONVENER

- Dr. Vijayashankar S.S, Professor and Head, Dept. of AI & ML and Computer Science and Engineering (Data Science) AIT, Bangalore

COORDINATORS

- Dr. Kavitha Nair R, Associate Professor, Department of Artificial Intelligence and Machine Learning, AIT, Bangalore
- Mr. Jovin Deglus, Assistant Professor, Department of Artificial Intelligence and Machine Learning, AIT, Bangalore

Resource Person



Mr. Sahib Musharraf

Designation: Developer Relations
Engineer, Codebasics



Ms. Savita Mali

Designation: Operation Lead, Indian Data Club



Mr. Sai Kiran Udayana

Designation: Teaching Associate
Physics Wallah, Bengaluru



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LOCATE US

Event Coordinator

Dr. Kavitha Nair R,
Associate Professor,
Dept. of AI & ML, AIT