



# Entrepreneurs' Relay

04<sup>th</sup> August 2026 | 09:00 AM to 06:00 PM

Venue: Acharya Campus

## About the Program

Entrepreneurs' Relay is a dynamic entrepreneurship-focused event designed to foster innovation, creativity, and entrepreneurial thinking among students. The event features a series of engaging student competitions such as business idea pitching, startup concept presentations, innovation challenges, and entrepreneurial quizzes. Through active participation, students will develop problem-solving, teamwork, communication, and leadership skills while gaining practical exposure to the entrepreneurial ecosystem. The event also provides a platform for networking, knowledge sharing, and showcasing innovative ideas that can be transformed into future ventures.

### Objectives of the Program

- To encourage students to develop innovative ideas and entrepreneurial thinking through competitive activities.
- To enhance problem-solving, communication, and teamwork skills among participants.
- To provide a platform for students to showcase their creativity and business acumen

### Expected Outcomes of the Program

- Increased student participation in entrepreneurship and innovation-related activities.
- Enhanced entrepreneurial mindset, confidence, and presentation skills among students.
- Identification of promising ideas and potential student innovators for future incubation and mentoring programs.

**Target Audience:** 1<sup>st</sup> Year Engineering Students, AIT

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## Committee Members

### ADVISORY COMMITTEE

- Dr. C K Marigowda, Principal, AIT

### CONVENER

- Dr. Abhishek Venkateshwar, Dean - IED

### COORDINATOR

- Prof. Arunmani C S



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Event Coordinator

Prof. Arunmani C S