



Eureka 25

Idea Pitching Competition

Culture of innovation driven Entrepreneurship @ Acharya

22th August 2025 | 9.30AM to 5.00PM

MBA Department, Acharya Campus

About the Program

At Acharya Institutes, we believe that innovation is the cornerstone of progress and entrepreneurship is the engine of change. To nurture these values among our students, we are proud to present the Startup & Idea Pitching Competition — a dynamic platform designed to ignite creativity, inspire bold thinking, and empower future changemakers. This event aims to foster a vibrant culture of innovation by encouraging students to transform their ideas into actionable ventures. Whether it's a groundbreaking product, a sustainable solution, or a disruptive business model, we are inviting innovative minds to take center stage and showcase their entrepreneurial spirit. Participants will have the opportunity to pitch their ideas to a panel of industry experts, academicians, and potential investors, gaining valuable feedback and exposure. The competition not only promotes cross-disciplinary collaboration but also serves as a launchpad for aspiring entrepreneurs to turn visions into reality. We invite all aspiring innovators and problem solvers at Acharya Institutes to step forward, pitch their passion, and shape the future.

Objectives of the Program

- To motivate and encourage institutions primarily from the technical domain to create a culture of innovation driven entrepreneurship among academia including students
- To inculcate the skill of problem solving and understanding the challenges of entrepreneurship among the students.

Expected Outcomes of the Program

- Participants will acquire a comprehensive understanding of culture of innovation and its vulnerability to this entrepreneurial world.
- Participants will demonstrate the ability to think and propose an innovative business idea and nurture through the skill required to convert it into the startups.
- Participants will become familiar with cutting-edge technologies and tools relevant to research and innovation.

Target Audience: Students of Acharya Institute of Technology and other Technical Institutes

REGISTER NOW

Committee Members

CHIEF PATRONS

- Shri B. Premnath Reddy, Chairman, Acharya Institutes.
- Smt. Shalini Reddy, Executive Director, Acharya Institutes.
- Shri Krishna Basani Reddy, Managing Director, Acharya Institutes.

ADVISORY COMMITTEE

- Dr. C. K. Marigowda, Principal, AIT

CONVENER

- Dr. Abhishek Venkateshwara HOD-MBA, AIT
- Dr. Nijaguna G, Professor, Dean-IEDcell, AIT
- Dr. Attel Manjunath, Head- IIC

FACULTY COORDINATOR

- Dr. Nijaguna G, Professor-MBA, Dean IED cell. Mob: +91 99009 44552

STUDENT COORDINATOR

- Ms. Kathyayini, 5th Semester, Department of CSE, AIT. Mob:+91 77953 80687
- Mr. Manoj Kumar B, 7th Semester, Department of CSE, AIT. Mob: +91 63957 69467

Resource Person Details



Dr. Rajeshwari

Designation : HoD-ECE, Dean-Academics, AIT



Dr. Iqbal Ahmed

Designation : Head-TBI, Director for International Collaborations, Acharya Institutes

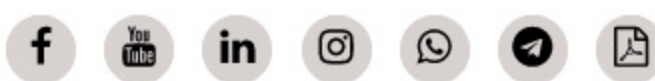


Dr. Pakkirappa.H

Designation : Head-MSME cell, AIT

Rules and Regulation

- Start-ups / Ideas must register in Eureka by 20th of August 2025, using Referral ID as **NEC2536440**, to ensure their submissions are evaluated. Failing to register on EUREKA will result in Disqualification from the evaluation process.
- The teams are allowed to participate online or in hybrid mode.
- On the day of pitching, we will be waiting for 10 min of your presence of whole team, after that we will disqualify you.
- All the teams should abide all the rules and procedure, failing of which can lead you to disqualification.
- Any sort of mis-behavior by the any of the team/ team members/ Guides will not be tolerated and will be directly disqualified from the event.
- Each team will be given a strict 2 min for their presentation of Idea / Start-up followed by a 3 min QnA with the Jury.
- Jury will judge the presented Idea/Start-up based on their presentation and QnA session, combining both the scores will give us the final top 3 Teams.
- The decision of the Jury will be final.



Acharya Institute of Technology

Acharya Dr. S. Radhakrishnan Road, Acharya P.O
Soladevanahalli, Bangalore - 560107, Karnataka, India.

LOCATE US

Event Coordinator

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