

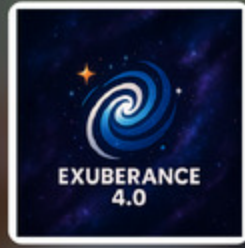


EXUBERANCE 4.0

THE PULSE OF MANAGEMENT BRILLIANCE!

31st July & 01st August 2025 | 09:00 am to 05:00 pm

Main Auditorium, Acharya Campus



About the Program

Exuberance 4.0 – the national-level management fest of Acharya Institute of Technology, is a vibrant platform for aspiring leaders to showcase their talents, innovate, and excel. With a diverse range of events, from strategic competitions to creative marketing challenges, the fest bridges academic learning and real-world practice. It also offers unparalleled networking opportunities with peers and industry experts. The theme of this year's Exuberance is "KSHEERAPATHA" to pay tribute to the galaxy, that we are living in. Join us at Exuberance 2025 and experience the brilliance of management in action!

Objectives of the Program

- Gain practical experience in planning, organizing, and executing large-scale events.
- Build connections with industry professionals, participants, and peers to foster collaboration.
- Strengthen confidence and skills while contributing to the college's reputation and success.
- Foster Managerial Excellence
- Encourage Innovative Thinking
- Enhance Industry Readiness
- Promote Leadership and Teamwork
- Celebrate Management Talent

Expected Outcomes of the Program

- Participants will develop practical expertise in planning, organizing, and managing large-scale events, including logistical coordination, problem-solving, and team collaboration.
- Attendees will establish meaningful connections with industry professionals, participants, and peers, fostering opportunities for future collaboration and mentorship.
- Participants will gain confidence in their abilities and refine their leadership and communication skills through hands-on involvement in event execution.
- Successful execution of the event will enhance the college's reputation, showcasing the students' professionalism, talent, and dedication to excellence.

Target Audience: Management students across India

REGISTER NOW

PAYMENT LINK

Committee Members

PATRONS	+
<ul style="list-style-type: none">• Shri B M Reddy, President, JMJ Education Society.• Shri B. Premnath Reddy, Chairman, Acharya Institutes.• Smt. Shalini Reddy, Executive Director, Acharya Institutes.• Shri Krishna Basani Reddy, Managing Director, Acharya Institutes.	
ADVISORY COMMITTEE	+
<ul style="list-style-type: none">• Dr. C K Marigowda, Principal, AIT• Dr. Rajeswari, Dean - Academics, AIT• Dr. Rajanna K R, Dean - Student Affairs, AIT• Dr. Juin Choudhury, Professor, Dept. of MBA, AIT• Dr. Nijaguna G, Professor & Dean - IED, Dept of MBA, AIT• Dr. Renukadevi, Associate Professor, Dept. of MBA & Admin Officer, AIT• Dr. Ramesh C Raina, Associate Professor & Head CEIC, Dept. of MBA, AIT	
PROGRAM CHAIR	+
<ul style="list-style-type: none">• Dr. Abhishek Venkateshwar, HOD – MBA & Director – Global MBA, AIT	
CONVENERS	+
<ul style="list-style-type: none">• Dr. Monica M - Asst. Professor, Dept of MBA, AIT• Prof. Rohith B – Asst. Professor, Dept of MBA, AIT	
ORGANIZING SECRETARIES	+
<ul style="list-style-type: none">• Prof. Rohith B – Asst. Professor, Dept of MBA, AIT• Prof. Anju A Nair – Asst. Professor, Dept of MBA, AIT	
ORGANIZING COMMITTEE	+
<ul style="list-style-type: none">• Prof. Archana Vijay, Assistant Professor – G1• Dr. Mahak Balani, Assistant Professor – G1• Prof. Suhas Patel, Assistant Professor – G2• Prof. Bhavya V M, Assistant Professor• Prof. Anitabai, Assistant Professor• Prof. Immaculate Joseph Kirthika, Assistant. Professor• Prof. Dhanalakshmi C, Assistant Professor• Prof. Yogesh Dixit, Assistant Professor• Prof. Najassim Pasha, Assistant Professor• Prof. Sajita Siyaram Kori, Assistant Professor• Prof. Sana Naeem, Assistant Professor• Prof. Sudharman R, Assistant Professor• Prof. Shamith, Assistant Professor• Dr. Sagar Suresh Gupta, Assistant Professor	
COORDINATOR	+
<ul style="list-style-type: none">• Prof. Rohith B, Asst. Professor, Dept of MBA, AIT. Mobile: +91 9731352543 Email: exuberance-aitmba@acharya.ac.in	

About the College

Founded in 1990, Acharya aims to revolutionize education. With over 12,000 students and 100+ academic programs annually, it stands among the global education elite. Located in India's technical hub, Bangalore, Acharya prioritizes innovation and knowledge. The campus is spread across 120-acres and houses a centralized library, state-of-the-art laboratories, academic studios, and a 10,000+ seating stadium along with academic blocks. The institution fosters experiential and collaborative learning, shaping well-rounded individuals, evident in its diverse student population from 75+ countries. Acharya is an eco-friendly campus, and its design reflects our commitment to protecting nature. Through extensive afforestation of land, rainwater harvesting, creation of a 4-acre artificial lake, water treatment, use of alternative energy sources, and a ban on using substances that are not environment-friendly, we ensure our students learn the importance of sustainable living practices. The campus provides an ideal environment for students to unleash their creativity and take significant strides towards achieving their aspirations.

Our Vision of the college

Acharya, committed to the cause of value-based education in all disciplines, envisions itself as a fountainhead of innovative human enterprise, with inspirational initiatives for academic excellence.

Our Mission of the college

Acharya strives to provide excellent academic ambience to the students for achieving global standards of technical education, foster intellectual and personal development, meaningful research, ethical, and sustainable service to societal needs.

About the Department / Cell organizing the event

Department of MBA, started in the year 2006 with vision to be an Internationally acclaimed leader of entrepreneurial management education with highest ethical value. Currently the department of MBA have an intake of 240 per year and more than 500 students enrolled for the AIT-MBA during 2023-24 and 2024-24 academic years.

Our MBA program equips students with practical and theoretical training for investment and entrepreneurship. The focus on leadership and managerial skills makes students ready to meet real-world challenges as soon as they graduate. The program also enables you to focus on specific areas of business-like human resources, consulting, and data analytics. The MBA program is enhanced by Microsoft, offering a specialization in Business Intelligence. Our MBA program moulds students to be able leaders. They learn to lead teams, make strategic decisions, and drive organizational success. Our MBA program provide networking opportunities with industry professionals, alumni, and fellow students. These connections can help them in their career enhancement.

Our Vision of the Department

To be an internationally acclaimed leader of entrepreneurial management education with highest ethical values

Our Mission of the Department

To foster business acumen and opportunities amongst future leaders through experimental learning for positive transformation in society.



Acharya Institute of Technology

Acharya Dr. S. Radhakrishnan Road, Acharya P.O
Soladevanahalli, Bangalore - 560107, Karnataka, India.

LOCATE US

Event Coordinator

Prof. Rohith B
Asst. Professor, Dept of MBA, AIT
Mobile: +91 9731352543
Email: exuberance-aitmba@acharya.ac.in