



AIT Dept.of Biotechnology 2000+ Interested

I'm Interested

- 24th Aug 2026
- 2.00PM to 5.00PM
- One Day
- Students and Faculty
- Acharya Campus

About Program

Objectives of the Program

- To introduce participants to the Business Model Canvas (BMC) and its nine key building blocks.
- To develop an understanding of Business Model Fit and its importance in aligning products or services with customer needs and market opportunities.
- To enable participants to identify customer segments, value propositions, revenue streams, key resources, and business activities.
- To help participants develop and evaluate a viable and sustainable business model for their innovative ideas.
- To encourage entrepreneurial thinking, innovation, and practical application of BMC in developing business ideas.

Resource Person



Dr. Manjunath K.N
Associate Professor
Dept.of Mechatronics
Engineering

Committee Members

Advisory Committee

- Dr. C.K. Marigowda, Principal, AIT
- Dr. Attel Manjunath Associate Professor, Dept.of Mechatronics Engineering, AIT
IIC- Institution Coordinator

Convener

- Dr. Shilpa Sivashankar, Head of the Department

Coordinators

- Mrs. Liny.P, Assistant Professor, Dept. of Biotechnology, AIT
- Dr. Ashalatha, Assistant Professor, Dept. of Biotechnology, AIT

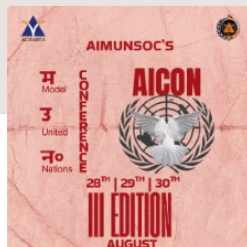
You May Also Like

Explore More Acharya Events



Grand Entrepreneurs Meet

25th Aug 2026 9:00 AM - 6:00 PM



AiCon'26 III Edition

28th, 29th & 30th Aug 2026



Acharya Academics, Research & Innovation Excellence Awards – 2026

04th Sept 2026 10:00 AM - 1:00 PM



Ideathon Challenge

16th Sept 2026 9:00 AM - 6:00 PM



Acharya Institute of Technology

Acharya Dr. S. Radhakrishnan Road, Acharya P.O
Soladevanahalli, Bangalore - 560107, Karnataka, India.

LOCATE US

Event Coordinator

Mrs. Liny.P,
Assistant Professor,
Dept.of Biotechnology, AIT
✉ liny@acharya.ac.in