



MBA EXPO 1.0 TRENDSCAPE 2025

24th June 2025 | 10:00 am to 02:00 pm

I Love Acharya Area, Acharya Campus

About the Program

MBA EXPO 1.0 – Trendscape 2025 is an inter-section exhibition and competition organized by the Department of MBA, AIT. The event encourages students to design and display physical models of companies across various industries, promoting experiential learning, creativity, and teamwork. It serves as a platform to apply classroom concepts to real-world business scenarios and develop essential managerial skills.

Objectives of the Program

- To promote experiential learning through the creation and exhibition of physical business models.
- To encourage industry-specific research, innovation, and strategic thinking among MBA students.
- To foster teamwork, creativity, and competitive spirit through inter-section collaboration.

Expected Outcomes of the Program

- Participants will gain hands-on experience in business model development, strategic planning, and collaborative execution.
- Students will develop a deeper understanding of industry-specific structures, operational processes, and market trends.
- The event will cultivate essential managerial skills such as innovation, leadership, and effective communication.

Target Audience: AIT Students

Committee Members

ADVISORY COMMITTEE

- Dr. C. K. Marigowda, Principal, AIT

CONVENER

- Dr. Abhishek Venkateshwar, HOD – MBA & Director – Global MBA, AIT

COORDINATORS

- Prof. Shamith, Assistant Professor, Department of MBA, AIT



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LOCATE US

Event Coordinator

Prof. Shamith,
Assistant Professor, Department of MBA, AIT