



MBA Film Awards 2025

25th November, 2025 | 10.30 PM to 1.00 PM
Venue: Main Auditorium, Acharya Campus

About the Program

MBA Film Awards celebrates creativity, storytelling, and the artistic talents of MBA students. This event brings together innovation, imagination, and management skills on one stage, showcasing films that inspire, entertain, and create impact.

Objectives of the Program

- To provide students with an opportunity to express ideas creatively through short films based on a given theme or genre.
- To help students understand the importance of movies as a powerful medium of communication that informs, entertains, and influences audiences.
- To encourage the effective use of visual storytelling techniques to convey messages with clarity, emotion, and impact.
- To enhance students' teamwork, planning, and presentation skills through the process of conceptualizing, producing, and showcasing short films.

Expected Outcomes of the Program

- Students will demonstrate their ability to communicate ideas effectively through visual and cinematic techniques.
- Students will gain a deeper understanding of how films can serve as tools for education, entertainment, and persuasive communication.
- Students will develop creativity, coordination, and critical thinking skills while roducing theme-based short films.
- Students will appreciate the role of media and film in shaping audience perceptions and promoting effective managerial communication.

Target Audience: MBA Students, AIT

Committee Members

ADVISORY COMMITTEE	+
<ul style="list-style-type: none">• Dr. C K. Marigowda, Principal, AIT• Dr. Rajeshwari, Dean Academics, AIT	
CONVENER	+
<ul style="list-style-type: none">• Dr. Abhishek Venkteshwar, Associate Professor & HOD- Business Administration, Director - Global MBA & Associate Dean - FSD, AIT	
COORDINATOR	+
<ul style="list-style-type: none">• Prof. Shamith, Asst. Professor, Dept. of MBA, AIT. ☎ +91 70192 17509, ✉ shamith3095@acharya.ac.in	



Acharya Institute of Technology

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LOCATE US

Event Coordinator

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