



# ZERO PLASTIC DRIVE

27<sup>th</sup> April 2026 | 1:45 AM - 5:00 PM

Venue: Acharya Institute of Technology, Bengaluru

## About the Program

### Objectives of the Program

- To raise awareness about the harmful effects of plastic pollution on the environment and human health.
- To promote the concept of a zero-plastic lifestyle and encourage sustainable alternatives.
- To educate participants on proper waste segregation and responsible disposal practices.
- To reduce single-use plastic usage within the campus/community.
- To collaborate with Research Heights in promoting research-based sustainable solutions.

### Expected Outcomes of the Program

- Increased awareness and understanding of plastic pollution among participants.
- Reduction in the use of single-use plastics in the targeted area.
- Adoption of sustainable practices such as use of cloth bags, metal bottles, and biodegradable materials.
- Cleaner campus/community environment due to plastic waste collection drives.
- Development of responsible environmental attitudes and long-term eco-conscious behaviour

**Target Audience:** 6<sup>th</sup> semester students

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## Committee Members

### ADVISORY COMMITTEE

- Dr. C. K. Marigowda - Principal, AIT
- Dr. Sanman S, NSS Programme Officer, AIT
- Dr. Shilpa Sivashankar, Dean Outreach, Head, Department of Biotechnology, AIT.
- Dr. Devarajalah R M, Professor and Head, MTE, AIT

### COORDINATORS

- Prof. Sandeep K, Asst. Professor, Dept. of MTE, AIT.
- Prof. Namrata Patil



### Acharya Institute of Technology

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Soladevanahalli, Bangalore - 560107, Karnataka, India.

[LOCATE US](#)

### Event Coordinator

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