



## CREATING AWARENESS ON INTELLECTUAL PROPERTY RIGHTS A GUEST TALK

26<sup>th</sup> July 2025 | 10:00 am to 01:00 pm

MBA Auditorium, Acharya Campus

### About the Program

The Guest Talk on “Creating Awareness on Intellectual Property Rights” is an initiative aimed at enlightening students, researchers, and faculty members about the importance and scope of Intellectual Property Rights (IPR) in academic and professional domains. The session will provide insights into various forms of IPR such as patents, copyrights, trademarks, and industrial designs, along with their legal implications and practical applications. By fostering awareness and understanding, the program encourages innovation and helps participants safeguard their intellectual creations in today’s competitive landscape.

#### Objectives of the Program

- To create awareness about IPR
- To know the process and filing of Copy right & Design Patent
- To Educate Participants about various IPR types.

#### Expected Outcomes of the Program

- Knowledge sharing about Patent related terminologies
- To know about Formulation of claims and filing
- To foster Innovation & protecting creative work.

**Target Audience:** ASD Faculty & Students

### Committee Members

#### ADVISORY COMMITTEE

- Prof. Syed Sheeraz Zaidi, Principal, Acharya School of Design.

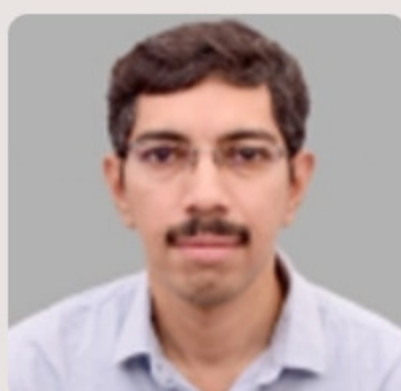
#### CONVENER

- Mrs. Ashwini Atul Joshi, Head of the Department, ASD. Mob: +91 97426 90019

#### COORDINATOR

- Mrs.Prajisha Premaraj Mob: +91 81299 76755

### Resource Person Details



**Mr. Vineeth Kumar S R**

**Designation :** Project Engineer, KSCST, Bangalore.



#### Acharya School of Design

Acharya Dr. S. Radhakrishnan Road, Acharya P.O  
Soladevanahalli, Bangalore - 560107, Karnataka, India.

[LOCATE US](#)

#### Event Coordinator

Mrs.Prajisha Premaraj  
Mob: +91 81299 76755