

PLACEMENT DEPARTMENT

PRAJNODAYA 2025 VRIDDHI

25TH JULY 2025 (FRIDAY) 11:00 AM TO 12:30 PM

ACHARYA INSTITUTES



About the Campus Drive

PRAJNODAYA – VRIDDHI is an interactive session designed to engage students in understanding the transition from campus life to corporate life. Through role plays and group interactions, students will actively explore the differences and challenges between academic and professional environments. This activity aims to enhance their communication, adaptability, and teamwork skills by encouraging them to interact and share perspectives with their peers. This interactive session aims to introduce students to the contrast between campus life and corporate life through role plays and engaging activities. The event will focus on developing communication, teamwork, and interpersonal skills among students.

Objectives of the Program

- To help students understand the key differences between campus life and corporate life.
- To enhance communication, teamwork, adaptability, and interpersonal skills through interactive activities.
- To enable students to reflect on their own strengths, areas of improvement, and readiness for the corporate world.

Expected Outcomes of the Program

- Enhanced Knowledge and Awareness: Participants will gain deeper insights into the key themes of the event, promoting intellectual and personal growth.
- Skill Development: Attendees will acquire and sharpen essential academic, technical, cultural, or professional skills aligned with the sessions/workshops conducted.

Target Audience: First-year students of B.A Criminology, Psychology, English, and Journalism Organized by: Placement Department in collaboration with EMPEZAR













Acharya Campus

Acharya Dr. S. Radhakrishnan Road, Acharya P.O Soladevanahalli, Bangalore - 560107, Karnataka, India.

LOCATE US

Event Coordinator

Mr. Deenadhayalan

TPO, Placement Department, Acharya.

Mobile: +91 63742 35484

Email: deenadhayalan_1040@acharya.ac.in