



GLOBAL MBA



Credits
124



Global Exposure
50+ Industries



Go Global
5 Countries



Duration
14 months

INDIA | AUSTRALIA | THAILAND | INDONESIA | SPAIN

PROGRAM OVERVIEW



DURATION
14 Months
(Full-Time)



CREDITS
124



LANGUAGE
English



**PROGRAM
COMMENCEMENT**
November 2025

Post Graduate Degree from **BTS** **Barcelona**
Technology School ,Spain



GLOBAL MBA - Who is it for?

The Global MBA is ideally suited for individuals aiming to work in international settings. Its primary goal is to develop future leaders who are prepared to navigate the challenges of a dynamic and rapidly evolving global business environment. The program emphasizes subjects such as international business strategy, global economics, and cross-cultural management, providing students with valuable insights into economic trends and market shifts.



SALIENT FEATURES

- **Multinational Business Exposure**
Study in diverse economic and cultural environments across five countries.
- **Industry-Ready Curriculum**
Intensive real-world projects, live case studies, and entrepreneurial initiatives.
- **Integrated Experiential Learning**
Hands-on projects linked across different countries for an interconnected global Perspective.
- **Emerging Technologies in Business**
Special focus on AI, Blockchain, and Data Analytics.
- **Dual Mentorship Model**
Academic and industry mentors guiding students throughout the program.
- **Corporate Internships & Industrial Visits**
Gain direct insights from global leaders in technology, finance, and entrepreneurship.
- **Leadership Bootcamps & Global Networking**
Exclusive interaction with C-suite executives and business strategists.
- **Social Impact & Sustainability Projects**
Real-time problem-solving initiatives in different economic settings.

LEARNING OUTCOMES

The Global MBA develops future-ready leaders with a strong grasp of international business and strategy :

- International Business Strategies and Market Entry Models.
- Data-Driven Decision-Making and Financial Acumen.
- Cross-`Cultural Leadership and Organizational Agility.
- Sustainable Business Innovation and Social Responsibility.
- Digital Transformation and Emerging Technologies in Business



Tatiana De la Piedra
BTS Alumni
Project Consultant, ALQUIMIA

Alexandar Chorbadzhiyski
BTS Alumni
Teamhead Product Development, Puma

Kathryn Nicolson
BTS Alumni
Digital Product Owner, Edrington

Global MBA – is an industry-driven program focused on experiential learning, digital transformation, and global business integration.

Structured across trimesters, students study at six leading institutions across India, Australia, Thailand, Indonesia, Malaysia, and Spain.

Graduates earn 124 credits and receive an MBA degree from Barcelona Technology School, Spain, equipping them to lead global teams and navigate international business landscapes.

The Global Journey

Why India?

India offers unmatched exposure to scale, speed, and innovation. As a thriving hub where global enterprises meet agile startups, it gives Global MBA students real-world insight into managing complexity. From market immersion to live projects, India sharpens leadership, adaptability, and entrepreneurial thinking—skills vital for tomorrow's global business leaders.



Acharya

Located on a 120-acre campus in Bangalore, Acharya offers diverse UG and PG programs across engineering, management, health sciences, design, pharmacy, and more. Affiliated with VTU, BCU, and RGUHS, Acharya blends academic rigor with hands-on learning. With global tie-ups, vibrant campus life, and the iconic Acharya Habba festival, it's a hub of innovation, talent, and opportunity. Founded in 1990, Acharya aims to revolutionize education. With over 12,000 students and 100+ academic programs annually, it stands among the global education elite.



**120 Acre
Campus**



35+ Startups



**50+ Eminent
Faculties**



**10+ Centers of
Excellence**



Why Australia?

Australia is at the forefront of green finance and ESG integration, with over \$50 billion in sustainable investment assets and a growing number of firms adopting net-zero strategies. As a global hub for ethical investing and corporate transparency, it offers students deep exposure to ESG frameworks, sustainable finance policies, and climate risk management. Through industry visits and expert-led modules, students gain firsthand insights into how businesses align purpose with profit—making Australia a strategic choice for shaping responsible global leaders.



Federation University

Federation University is a rising institution committed to future-ready education, especially in the areas of sustainable finance and climate innovation. Ranked among the Top 200 Young Universities (THE) and featured in the Top 500 globally (THE 2025), it offers students a unique blend of academic rigor and practical exposure. With strong industry connections, students engage in ESG-driven projects, renewable energy initiatives, and internships that align finance with purpose—preparing them for meaningful impact in today's evolving global economy.



#401-500(2025)
THE World Rank



#771(2025)
Sustainability Rank



95.3% - Post Graduates Placed



80% of Research Rated World-class+



Why Thailand?

Thailand is the gateway to ASEAN—a \$3.6 trillion market of over 600 million consumers. With a rapidly growing digital economy, high mobile penetration, and diverse cultural landscape, it's a testing ground for global marketing strategies. From FMCG to tech, brands thrive here by mastering localization, consumer behavior, and cross-cultural communication—making Thailand the ideal launchpad for global marketers.



Asian Institute of Technology

The Asian Institute of Technology (AIT) is a premier international institution known for its strong focus on innovation, sustainability, and global leadership. Ranked among the Top 200 Global MBA programs (QS 2025) and #15 globally for SDG1 impact (THE), AIT blends academic excellence with real-world relevance. With its deep roots in Asia and diverse student body, AIT offers Global MBA students a rich platform to explore marketing, development, and cross-cultural business in one of the world's most dynamic regions.



**Global MBA
Ranked
#151-200(2025)**



**Engineering
Rank: #336**



**THE Impact
Rank (SDG1): #15**



**75% international
Students from
40+ countries**



Why Indonesia?

Indonesia, with its rich tapestry of over 700 languages and diverse cultural traditions, offers a powerful lens into how culture shapes global business. As Southeast Asia's largest economy, it blends modern markets with deep-rooted local practices. Students gain first-hand exposure to how leadership, negotiation, and ethics vary across communities—working with local enterprises, navigating urban-rural contrasts, and learning how cultural intelligence becomes a strategic business tool in a globally connected world.



Universitas Budi Luhur

Universitas Budi Luhur is one of Indonesia's respected private universities, known for integrating ethics, technology, and cultural intelligence into its academic framework. Ranked among the Top 100 universities in Indonesia (EduRank), it offers Global MBA students a unique opportunity to understand how local values and traditions intersect with global business practices. Located in Jakarta, the heart of Indonesia's economy, the university provides exposure to both urban enterprises and community-based businesses, enriching students' perspectives on leadership in diverse cultural settings.



**7+ International
Universities tie-up's**



**Research-Driven
Curriculum**



**Ranked
#187 Nationally**



**58% Cohort
Quality**



Why Spain?

Spain is where business and technology converge—especially in Barcelona, one of Europe’s leading hubs for AI, blockchain, big data, and digital innovation. With a thriving startup ecosystem, global tech summits, and a strong focus on digital transformation, Spain offers students a front-row seat to the future of business. Through exposure to tech incubators, innovation labs, and real-world digital projects, students gain the skills to lead in a world where technology drives every decision—and every opportunity.

BTS | **Barcelona**
Technology School

Barcelona Technology School

Barcelona Technology School is a leading European institution at the forefront of digital transformation and innovation. Awarded a 4-Star QS rating, it specializes in high-demand areas like AI, blockchain, big data, and tech-driven business leadership. Located in Barcelona—Europe’s thriving tech and startup capital—the school immerses Global MBA students in real-world digital ecosystems, preparing them to lead with technology in a rapidly evolving global economy.



Southeast Asia
Rank: #=78 (2025)



93% of Graduates
Placed



UK-Modeled
Curriculum



44% International
Faculty



FACULTY OF EXCELLENCE



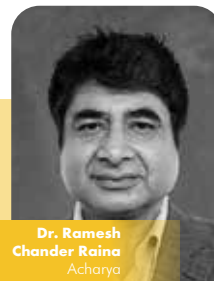
Dr. Abhishek Venkateshwar
Acharya



Dr. Monica M
Acharya



Dr. Mahak Balani
Acharya



Dr. Ramesh Chander Raina
Acharya



Prof. Rohith B
Acharya



Prof. Najassim Pasha
Acharya



Prof. Archana Viay
Acharya



Dr. Santidhorn
AIT



Prof. Sascha Horst
AIT



Prof. Siwaporn
AIT



Prof. Anggun Putri
Universitas Budi Luhur



Prof. Joko Christian
Universitas Budi Luhur



Prof. Mohd Syfrullah
Universitas Budi Luhur



Prof. Yuphi Handoko
Universitas Budi Luhur



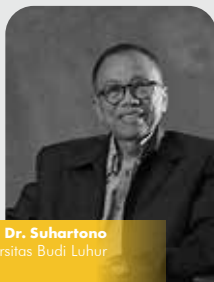
Dr. Kartini Istikomah
Universitas Budi Luhur



Dr. Deden Kurniawan
Universitas Budi Luhur



Dr. Medya Apriliansyah
Universitas Budi Luhur



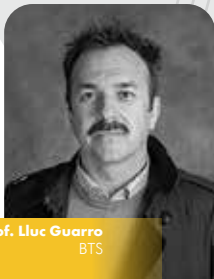
Dr. Suhartono
Universitas Budi Luhur



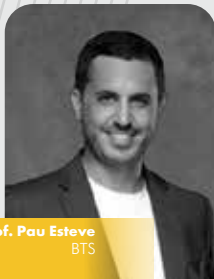
Jorge Monclús
BTS



Prof. Samuel Lacarta
BTS



Prof. Lluç Guarro
BTS



Prof. Pau Esteve
BTS



Prof. Pablo Quintano
BTS



Prof. David Belgoff
BTS



Prof. Martin Longobucco
BTS



Prof. Jorge Monclús
BTS

COURSE MATRIX & CREDITS

Institution	Course Name	Credits
Acharya India	Trimester 1 : Foundations of Leadership & Strategy	
	Global Leadership and Organisational Psychology	4
	Executive Communication and Influence	4
	Global Managerial Economics and Policy Analysis	4
	Marketing Strategy and Consumer Insight	4
	Corporate Strategy and Competitive Advantage	4
	Corporate Finance and Global Accounting Practices	4
	Data-Driven Decision Making and Business Intelligence	4
	International Business & Cross-Cultural Competence	4
Federation University Australia	Trimester 2: Sustainable Financial Strategies and ESG Practices	
	ESG Frameworks and Regulatory Contexts in India and Australia	3
	Sustainable Finance & ESG Product Design	3
	ESG Strategy Development for Financial Institutions	3
	Data Analytics and AI for ESG	3
	ESG Risk Management and Reporting	3
AIT Thailand	Trimester 3: Mastering Markets & Global Strategies	
	Strategic Brand Management	3
	Negotiation Skills	3
	Digital Marketing	3
	Marketing Analytics	3
	Consumer behaviour and Marketing Communication	3
UBL Indonesia	Trimester 4: Navigating Global Frontiers	
	International Trade & Global Business	3
	Global Culture & Media	3
	Global Strategic & Security	3
	Security Management	3
	Public Policy & Contemporary Diplomacy	3
BTS Spain	FINAL PHASE: Innovation & Digital Disruption	
	Digital Transformation	3
	Innovation	3
	Disruptive Technologies	3
	Legal Tech	3
	Data Driven Business	3
Acharya India	Professional Readiness & Industry Immersion	
	Global Business Pathway (Project)	8
	Global Public Speaking & Influence Program (Toastmasters International)	6
	Executive Mentorship and Reflective Leadership Report	6
	International Industry Immersion Practicum	6
	Professional Engagement & Co-Curricular Leadership Portfolio	6
		124

WORLD CLASS AMENITIES FOR GLOBAL MINDS

Aspect	India	Thailand	Indonesia	Malaysia	Spain
Type of Accommodation	Student residences or hostels	AC room with furniture	Private managed dormitories	Apartment-style	Student residences or hostels
Room Occupancy	2 to 3 students per room	Single occupancy	Private rooms, AC, en-suite bathroom	4 Sharing (standard & comfortable)	1 to 4 students per room
On-Campus / Off-Campus	Off-campus (5–10 mins walking)	On-campus	Off-campus but close to university	On-campus	Off-campus (5–10 mins walking)
Meals Provided	Breakfast, lunch, and dinner	Breakfast, lunch, and dinner	2 meals/day (Breakfast & Dinner)	3 meals/day	Continental Breakfast
Airport Pick & Drop	Yes, provided	Yes, provided	Yes, provided	Yes, provided	Yes, provided
Visa & ID Card Assistance	Visa – Not Applicable ID – Confirmed	Yes, provided (+ Medical Insurance)	Yes, provided	Yes, provided	Yes, provided



MENTORSHIP

The mentorship model is designed to provide students with comprehensive guidance from academic, global, and industry perspectives. Each student is assigned three mentors to support their development throughout the program. The mentors serve as the primary guide, focusing on academic progress, research projects, and offers valuable global business insights, supports international career aspirations, and provides cross-cultural exposure. The Corporate Mentor, an industry expert identified by Acharya, advises on industry trends, career paths, and real-world business problem-solving.



INTERNSHIPS

Internships provide students opportunities to work on live business challenges, applying classroom knowledge to real-world scenarios under the guidance of industry mentors. Students get an opportunity to gain hands-on experience in key business domains such as compliance, business strategy, and market research. They also collaborate with a corporate partner to solve strategic business problems, showcasing their skills through a final presentation.



ACCOMMODATION

Students are provided accommodation at all partnering institutes, with options including in-house apartments (accommodating up to 4 students per room) or off-campus hostels or dormitories located just 5-10 minutes walking distance from the campus. Students enjoy three daily meals featuring Indian, Malay, Chinese, and various international cuisines. Airport pickup is arranged, and students receive assistance with visa and ID card issuance to ensure a smooth transition to their new environment.





ACHARYA

Acharya, Bangalore- India's innovation capital is a leading academic hub offering globally-oriented, industry-driven programs. Since 1990, Acharya has nurtured talent across engineering, management, health sciences, design, and more.

Spread over 120 eco-friendly acres and home to students from 75+ countries, Acharya blends academic rigor with experiential learning, sustainability, and global exposure—shaping future-ready professionals for a connected world.





Get In Touch



+91 74066 00016
+91 97317 79233

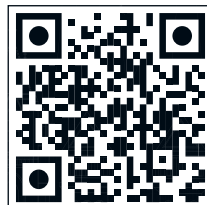


Acharya Dr. S. Radhakrishnan Road,
Acharya P.O Soladevanahalli,
Bangalore - 560107, Karnataka



www.acharya.ac.in/gmba
globalmba@acharya.ac.in

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